



Scottish  
Fair Trade  
Forum



## Fair Trade in Enterprise Education


There is much more to business than making a profit

Add an ethical dimension to teaching and learning about Enterprise

Include the principles of Fair Trade in lessons  
<http://wfto.com/fair-trade/10-principles-fair-trade>

*Fair pay and conditions for workers  
Safeguarding the Environment  
Sustainable production practices*



In the middle of a chaotic school day  
our Super Fair Trade teacher quietly and  
magnificently changes the world 

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## Develop Entrepreneurial skills by establishing a Fair Trade Business

At **Stonelaw High School** pupils run a flourishing enterprise selling Fair Trade goods



Stonelaw High Fair Traders run Fair Trade tuck shops and Christmas gift events and sell fairly traded goods at local craft fairs. Pupils are involved in every step of the business, from selecting and ordering merchandise to pricing and selling to customers. Profits raised go to a partnership school in South Africa to purchase uniforms for needy children. Reciprocal visits to the school are arranged where the senior Fairtraders visit the uniform shop, purchase and distribute uniforms and join their peers in lessons.

Pupils at **Holyrood Secondary School** developed an ethical guru website idea that directs customers to ethical companies



The pupils won a Fair Trade Glasgow Dragons Den event attended by BBC Newsreader George Alagiah. The Fair Trade Group established a partnership with Thyolo Papermakers in Malawi who produce environmentally friendly Fair Trade craft items. Profits from the sale of the craft items go directly to the partners to fund education and housing.

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## P6 pupils at **Carlogie Primary School** run a Fair Trade Café



Pupils have organised the monthly Fair Trade café as a co-operative social enterprise since 2011 and the café is now a much loved part of the community. Pupils explore the benefits of ethical trading in class and are then able to pass on their knowledge to the local community at the café. Pupils develop skills by applying for their positions in the sales, market research, advertising, human resources or finance teams, writing letters or emails to suppliers and designing posters. The children are amazed at how often they use their maths skills for example when paying invoices, looking at profit and loss and working on the cash desk. Fairlogie won the Schools Enterprise Challenge with their business plan in 2012, 2013 and 2014.

You can download Carlogie's brilliant guide on How to Run a Fairtrade Café:

[http://www.scottishfairtradeforum.org.uk/reports/schools/cotton/Fairtrade\\_Caf\\_Guide.pdf](http://www.scottishfairtradeforum.org.uk/reports/schools/cotton/Fairtrade_Caf_Guide.pdf)

## Selling Fairtrade cotton schoolwear has been a successful enterprise for pupils at **Bitterne Park School**



Students at Bitterne Park School received a national Business Enterprise Council Award for their enterprise selling Koolskools ethical garments from their school shop. Exploring the problems with cotton production and the garment industry provides valuable lessons about responsible global citizenship.

Fairtrade cotton schoolwear suppliers list:

<http://www.scottishfairtradeforum.org.uk/Supplier%20List%20Sep%202016.pdf>

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## Useful Links



### Fair Trade Tuck Shops

For information on healthy eating and Fair Trade tuck shops:

[http://www.scottishfairtradeforum.org.uk/reports/schools/cotton/News\\_about\\_Fairtrade\\_confectionery\\_in\\_schools.pdf](http://www.scottishfairtradeforum.org.uk/reports/schools/cotton/News_about_Fairtrade_confectionery_in_schools.pdf)

For a list of suppliers of Fair Trade goods:

<http://www.scottishfairtradeforum.org.uk/take-action/schools-and-nurseries/fair-trade-schools/resources-for-schools/fair-trade-suppliers.html#.WAj7jsnUURM>

### Fair Trade Classroom Games

The Banana Game

[http://cafod.org.uk/content/download/843/6730/version/3/Secondary\\_Fairtrade\\_enrichment-day\\_banana-split\\_game.pdf](http://cafod.org.uk/content/download/843/6730/version/3/Secondary_Fairtrade_enrichment-day_banana-split_game.pdf)

Making Shirts

<http://www.scottishfairtradeforum.org.uk/Cotton%20Game%20v4%20x.pdf>

The Chocolate Game

[http://learn.christianaid.org.uk/TeachersResources/primary/choc\\_trade.aspx](http://learn.christianaid.org.uk/TeachersResources/primary/choc_trade.aspx)

The String Game

<http://schools.fairtrade.org.uk/resource/the-string-game/>

### Useful Fair Trade Links

Scottish Fair Trade Forum

<http://www.scottishfairtradeforum.org.uk/take-action/schools-and-nurseries/fair-trade-schools/>

Fairtrade Foundation

<http://schools.fairtrade.org.uk/>

Traidcraft


<http://www.traidcraftschools.co.uk/>

Co-operative Education Trust

<http://www.cets.coop/>

Just Business Resources

<http://www.scottishfairtradeforum.org.uk/take-action/schools-and-nurseries/fair-trade-schools/resources-for-schools/just-business.html#.WAj9ZcnUURM>



For contact details of case study schools or digital versions of the links above please contact us:  
[schools@sftf.org.uk](mailto:schools@sftf.org.uk)

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