



Scottish  
Fair Trade  
Forum

Annual Review  
2016/17



## Chair's Welcome



### SFTF Chair, Graeme Clark

This has been another landmark year for Fair Trade in Scotland. In March of 2017, Fair Trade advocates around the country celebrated as Scotland's Fair Trade Nation status was reassessed and granted once more. This outstanding achievement reflects the hard work of not just the Scottish Fair Trade Forum but more importantly Fair Trade campaigners and supporters over the last four years. Their continued efforts to integrate the principles of Fair Trade into Scottish society have enabled the movement to develop and grow.

There continue to be significant challenges ahead for the Fair Trade movement particularly as the UK begins the process of leaving the EU and the uncertainty that this will place over international trade and its impact on producers. I am confident that the Fair Trade movement in Scotland particularly is ready and able to respond.

## Ministerial Message



### Minister for International Development and Europe, Dr Alasdair Allan MSP

Reflecting on the past year's activities, it is clear that Scotland's commitment to Fair Trade is deepening across our communities and throughout society. In March, I was delighted to announce that Scotland had been assessed as a Fair Trade Nation once more. I was especially delighted to speak at this year's Scottish Fair Trade Campaigner Conference where it was an honour to hear from Dan Omondi Odida, a goldminer from Kenya whose co-operative is working towards Fairtrade certification. I also had the opportunity to meet Esther Awusi and Samuel Awuni, two eloquent young people from Fairtrade cocoa-growing communities in Ghana, during their visit to Scotland in September.

The Scottish Government is very proud to support the work of the Scottish Fair Trade Forum. I look forward to continuing to promote Scotland's work as a Fair Trade Nation and work to embed the values of Fair Trade throughout society, in Scotland and around the world.

## SCOTLAND: A Fair Trade Nation Once More



This year's Fairtrade Fortnight was particularly special and memorable for Fair Trade supporters in Scotland. On 1 March 2017, it was announced that Scotland had been assessed as a Fair Trade Nation once more. The news was delivered by Dr Alasdair Allan MSP, Scotland's Minister for International Development and Europe, at Stenhouse Primary School in Edinburgh.

The Stenhouse Primary Fair Trade group put on a celebratory breakfast for the occasion and were joined by Bijumon Kurian, a Fair Trade producer representative from India. The reassessment recognises the progress that Scotland has made in supporting and purchasing Fair Trade.

# Review of the Year 2016/17



## Director, Martin Rhodes

The undisputed highlight of the year was the successful reassessment of Scotland as a Fair Trade Nation. The Assessment Panel's report, *'Can Scotland still call itself a Fair Trade Nation?'* highlighted continued commitment since the first assessment in 2013 and areas where that commitment had grown and developed.



The Scottish Government is still the Forum's main funder and a strong supporter of Scotland's Fair Trade Nation campaign. We have also supported activities this year with funding from a number of other sources including the Souter Charitable Trust and the University of Aberdeen Santander Internship Scheme.

We were pleased to welcome Dr Alasdair Allan, the Minister for International Development and Europe, to address our annual conference. Ministerial and Scottish Government support has enhanced work with the public, private and voluntary sectors.

We also continue to have strong cross party political support. The Scottish Parliament Cross Party Group on Fair Trade was reconvened with Colin Smyth MSP as Convenor and Gordon Lindhurst MSP as Vice Convenor. Scotland was also well represented in the All Party Parliamentary Group on Fair Trade in the UK Parliament.

The Forum has continued to develop relationships with public sector organisations and we hosted a seminar for public sector procurement officers. We continue to support work in the education sector at early years, school, college and university level. Two more colleges, Glasgow Clyde and City of Glasgow, achieved Fairtrade status during the year.





We continue to support a wide network of committed campaigners and Fair Trade organisations across Scotland. Two more local authority areas, Perth and Kinross and East Ayrshire, were awarded Fairtrade Zone status during the year. The Troon Fairtrade Initiative worked with the R&A to ensure Fairtrade



Photo credit: Homeless World Cup

products were available at the 145th Open golf tournament in July, and the Homeless World Cup, which took place in Glasgow also in July, became the first

international football tournament to be played with Fairtrade footballs thanks to sponsorship by Bala Sport and Scotmid.

Our Campaigner Conference was held in Glasgow and was addressed by speakers from the Forum, the Fairtrade Foundation, Fairtrade Towns Netherlands, Fair Trade Wales and a Kenyan gold miner. The Scottish Fair Trade Awards recognised the work of volunteers, campaigners and organisations in promoting Fair Trade. The Forum continues its small grants programme, the Community Grants Scheme, and this year we also offered additional grants for projects that showed innovation or helped towards making Fair Trade activity more sustainable. We were

delighted to welcome Rudi Dalvai, President of the World Fair Trade Organisation to give the annual Fair Trade Nation Lecture.



## Review of the Year 2016/17 continued



Partnership has continued to be key to our work – partnerships here in Scotland and further afield. We have worked in the last year with Palcrafts, Plantrich Agritech and Trading Visions to support links and visits to Scotland. We have maintained our partnerships with the Network of International Development Organisations in Scotland\*, Scotland Malawi Partnership, the Development Education Centres, Fairtrade Foundation and Fair Trade Wales and developed our relationship with Fair Trade campaigners in Northern Ireland. We hosted a

seminar in September attended by representatives from Northern Ireland, Wales, Canada, Netherlands, Poland, Sweden and the UK's Fairtrade Foundation and have led in agreeing an international Memorandum of Understanding on Fair Trade Nations and Regions. The Forum also applied for membership of the World Fair Trade Organisation as a network organisation.

The Fair Trade sector faces challenges. Changes in certification, the consequences of the UK's withdrawal from the European Union, and continuing changes to the retail sector are all challenges. However, the work that we have done over the years; the strength of our partnerships and our public and political support puts us in a strong position to face these challenges and build a more dynamic, thriving and successful Fair Trade market in Scotland.

\* Now renamed Scotland's International Development Alliance

## Fairtrade Fortnight 2017



Lousi Albadawi visited Scotland from the Al Arroub refugee camp in the southern West Bank of Palestine. In Beit Sahour, Palestine, Lousi manages the Oasis Centre which produces fairly traded

handmade gifts and crafts and supports adults with disabilities. During her visit to Scotland, Lousi addressed members of the Cross Party Group on Fair Trade in the Scottish Parliament. Her tour also involved craft workshops with people with disabilities in Renfrewshire, visits to St Andrews University Students' Union and business support organisation, InCube, in Paisley as well as schools in Troon, Ayr, Kirkcaldy, Cupar and Dumbarton. Glasgow Clyde College also kindly put on a Fairtrade lunch and afternoon of screenprinting for Lousi. The visit was facilitated by Hadeel Palcrafts.



Bijumon Kurian visited Scotland from Kerala in South India. He is Managing Director of Plantrich Agritech, which harvests and exports Fair Trade goods helping to provide producers with fair and stable prices to support their families. Bijumon is also president of MASS, a co-operative that supports smallholder farmers. Whilst in Scotland, Bijumon spoke at the Scottish Parliament at a meeting of the Cross Party Group on Fair Trade as well as the Acorn Centre in Inverurie, Strathclyde University and schools in Aberlour, Kinross and Edinburgh. He also made business visits to Matthew Algie and spoke to representatives of Greencity Wholefoods, Nourish Scotland, Locavore and the Edinburgh Breakfast Rotary Club.



# Young People and Education



The Forum has always been committed to raising awareness about Fair Trade amongst young people and this year launched a youth toolkit, *Fair's Fair*, in collaboration with Youth Scotland at the Reidvale youth group in Glasgow. The pack is designed to lead group discussion on a range of issues relating to Fair Trade and its role in our everyday choices of things such as food, clothing, cosmetics or even electronics.

The Scottish Fair Trade Forum is continuing to work to support schools and nurseries to engage with Fair Trade and take action in their local area. The Forum recently successfully launched nursery rhymes for preschool children to help them to engage with Fair Trade.

In September 2016, the Forum contributed towards a schools conference in Edinburgh in partnership with Trading Visions. Special guests at the conference were Esther Awusi and Samuel Awuni from Fairtrade cocoa-growing communities in Ghana. Samuel and Esther spoke about the difference that Fairtrade makes to their lives. They also visited the Scottish Parliament where they met Dr Alasdair Allan, the Minister for International Development and Europe.

The Scottish Fair Trade Forum continues to support universities and colleges to work towards Fairtrade status and integrate Fair Trade into teaching, procurement and other aspects of campus life. In January 2017, City of Glasgow College and Clyde College both achieved Fairtrade status in recognition of their innovative Fair Trade campaigns pursued over a number of years.

2017 also brought the exciting news that all 44 universities and colleges in Scotland had joined Electronics Watch via the purchasing consortium, Advanced Procurement for Universities and Colleges (APUC).



## Fair Trade Awards

The fourth annual Scottish Fair Trade Awards ceremony was held in Books and Beans café, Aberdeen. The 2016 winners were:

### Volunteer of the Year 2016

Paul Tofield for his knowledge exchange partnership with rice producers in Karongo, Malawi. Paul is helping the farmers to develop ways to reduce the manual labour required in rice farming in Malawi.

### Community Award 2016

Dunscore Village Fairtrade Group for delivering a successful programme of education, local business engagement and other campaigning activities over the past year. The programme featured events such as the Big Fairtrade Breakfast and the Big Brunch during Fairtrade Fortnight.

### Campaign of the Year 2016

Dundee, Dumfries, Livingston, Mid-Formartine, Queensferry and Troon Fair Trade groups for their Fairtrade football campaigns involving schools, youth groups and local communities.

### Innovation Award 2016

Forth Valley College HND Early Education and Childcare students – Fiona Paterson, Morag Dunion, Zoe Harvey, Silke Duncan, Claire McInally and Michelle Sadler – for their children's book on Fair Trade produced as part of their HND Early Education and Childcare course.

### Special Recognition Award 2016

Rainbow Turtle for their commitment to Fair Trade in Scotland through the sale of Fair Trade goods, and their education and campaign work in the Renfrewshire area.

### Outstanding Achievement Award 2016

Sue Good for the time, energy, enthusiasm and dedication that she has invested into furthering the cause of Fair Trade.

# Finances Overview

## Incoming resources:

Incoming resources from generated funds:

### *Voluntary Income:*

Core grants	£141,350
Other grants	£3,000
Membership fees and donations	£5,298

### *Investment income:*

Bank interest	£42
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### *Incoming resources from charitable activities:*

Events and sales income	£355
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**Total incoming resources** **£150,045**

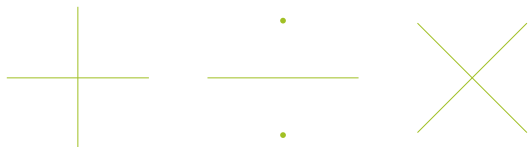
## Resources expended:

Charitable activities:

Staff costs	£107,692
Campaign awareness and marketing	£32,272
Producer tours and links	£5,928
Volunteer expenses	£1,594
Grants and donations made	£11,454
Office premises	£9,810
Office running costs	£7,537
Insurance	£488
Accountancy	£900
Board meetings and training	£1,067
Miscellaneous expenses	£1,622
Professional support costs	£4,179
Depreciation	£918

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**Total resources expended** **£185,461**



The Forum would like to thank the Scottish Government and the Santander Internship Scheme for their support during the year.

## Volunteers, Staff and Board

The Forum has been running a successful volunteer programme since its very beginning, and appreciates the knowledge, experience and enthusiasm the volunteers bring to the cause of Fair Trade. We are very grateful for all the help from volunteers over the year:

Sarah Aldred  
 Nikoleta Atanasova  
 Zoe Beaudry  
 Samantha Griffith  
 Sinéad Kerrigan  
 Natalia Lewandowska  
 Priscilla Mante  
 Toiny Monaghan  
 Angela Oakley



Angus Robertson  
 Hannah Ross  
 Olga Sanchez  
 Meri Suokas  
 Mariana White

The Scottish Fair Trade Forum's Board of Trustees is elected by members from four membership categories – small, medium and large businesses and organisations, and individuals. They all carry out their roles on a voluntary basis, and bring a range of skills and experience to the work of the Forum.

Thanks to all Board members during the year:

Jackie Arreaza (appointed 10/09/2016)	Chris Ross (appointed 16/03/2017)
Graeme Clark	Rosie Rutherford
Angus Coull	Charles Sim
Rachel Farey	Robin Stewart
Luke Harris	Senga Williamson Gall (appointed 10/09/2016)
Tracy Mitchell	Hamish Wood

Also serving in this year:

Fiona Mailley (resigned 15/04/2016)  
 Barbara Slater (resigned 28/06/2016)

Martin Rhodes continued as our Director during the period. Deirdre Muldowney, our Development Manager was on Maternity Leave at the start of the year and her role was covered by Jim Lee for this period. Colleen Tait continued as our Community Engagement Officer. Our core staff roles continued to be funded by a grant from the Scottish Government. Funding from other sources allowed us to employ Martin Hlusek as a Research Assistant and Meri Suokas as a Communications Assistant for three-month periods.

# Get Involved with Fair Trade in Scotland

Supported by



The Scottish  
Government

**Why get involved:** The Scottish Fair Trade Forum works to help make Scotland a nation which is a global leader in challenging global poverty and recognises the dignity and rights of producers through a commitment to fairness in international trading.

If you're interested in getting involved, here's how:

- ▶ **Buy Fair Trade products** – think about replacing regular items you buy with Fair Trade ones
- ▶ **Ask shops** to stock more Fair Trade products
- ▶ **Get your workplace, community group and college/ university** to buy Fair Trade
- ▶ **Email your favourite companies** and ask them to make their products Fair Trade
- ▶ **Spread the word** – tell friends and family why they should choose Fair Trade
- ▶ **Speak to local community leaders** to encourage wider use of Fair Trade
- ▶ **Put on an event** to engage the public
- ▶ **Generate publicity** – tell us an inspirational story about a Fair Trade shop or campaigner you know
- ▶ **Form a Fair Trade Group** and join other campaigners
- ▶ **Campaign for trade justice** to secure fair deals for producers

Become a member of the Scottish Fair Trade Forum.  
Find out more at: **[www.sftf.org.uk](http://www.sftf.org.uk)**

If you'd like to receive more information, please contact us and we will be happy to help.

Let us know if you would also like to be included on our mailing list to receive our regular e-newsletter with information about our activities and events.

Email: **[info@sftf.org.uk](mailto:info@sftf.org.uk)**

Phone: **+44 (0)141 353 5611**

Website: **[www.sftf.org.uk](http://www.sftf.org.uk)**

Twitter: **@FairTradeNation**

Facebook: **[www.facebook.com/FairTradeNation](http://www.facebook.com/FairTradeNation)**

The Scottish Fair Trade Forum is a registered Scottish charity, number SC039883, and a Scottish registered company, number SC337384.