



Scottish  
Fair Trade  
Forum

ANNUAL REVIEW

2017/18



# CHAIR'S WELCOME

This has been a year of mixed fortunes for Fair Trade with some significant changes in the way Fair Trade is being dealt with by big brands such as Cadbury and different supermarket chains. This has brought new challenges for Fair Trade supporters across the country. For the Forum, we continue to respond to these challenges and also to the increasing needs that there are in the developing world. Positive outputs from continuing work with other agencies and ongoing support from the Scottish Government give us renewed hope for the future. Many issues may continue to unsettle such as Brexit and ongoing global trade challenges, but I am

encouraged that the desire to see fairness and justice for producer communities is still very much alive across Scotland. I am encouraged regularly by the stories I hear of local campaigners of all ages getting involved in their own way to make a difference.

We take the opportunity to highlight some of the achievements that the Fair Trade movement in Scotland has made over the past year and I believe that through these and many other endeavours, we continue to be an example internationally of how to combat inequality through Fair Trade.

**Chair, Graeme Clark**



# MINISTERIAL MESSAGE

Looking back on this year's achievements, it is obvious that Scotland's commitment to Fair Trade is strong across our communities and throughout all sections of our society. It is inspiring to see individuals, communities, organisations and businesses in Scotland working together to support producers' rights and make a clear contribution to Scotland's commitment to sustainable international development. I look forward to working with the Forum to promote Scotland's work as a Fair Trade Nation and to strengthen the values of Fair Trade locally, nationally and internationally.

**Ben Macpherson MSP**

Minister for Europe, Migration and International Development



# REVIEW OF THE YEAR



Following the success of last year and the renewal of Scotland's Fair Trade Nation status, we have had another great year. Scotland's commitment to Fair Trade has grown and flourished with the continued support of our partners and local campaigners.

The Forum has continued to develop relationships with public sector organisations and to support the education sector at early years, school, college

and university level. There have been many great achievements including the University of Strathclyde gaining Fairtrade status in June 2017.

We continue to support a wide network of committed campaigners and Fair Trade organisations across Scotland. Two more local authority areas, Dumfries and Galloway and South Ayrshire, were awarded Fairtrade Zone status by the Fairtrade Foundation during the year.

# REVIEW OF THE YEAR

This year, our Campaigner Conference was held in Perth. We were joined by Fair Trade campaigners from across Scotland and beyond who were keen to address the theme of the conference: 'Fair Trade in Context: Challenges and Opportunities'. The conference hosted speakers from the Forum, the Fairtrade Foundation, the All Party Group on Fairtrade from the Northern Irish Assembly, the Trade Justice Movement and the International Development team at the Scottish Government.

It was great to be part of the Fair Trade Fiesta on Saturday 13 May 2017 to celebrate World Fair Trade Day. The Fiesta, organised by Hand Up Events, featured a carnival parade on the Royal Mile in Edinburgh followed by a music concert at the Ross Band Stand in Princes Street Gardens. The event was attended by Rudi Dalvai, President of the World Fair Trade Organization and Dr Alasdair Allan, Scotland's Minister for International Development and Europe, both of whom wore items from the World Fair Trade Tartan collection.

The Scottish Fair Trade Awards ceremony, this year held in Paisley and hosted in partnership with

Rainbow Turtle, recognised the work of volunteers, campaigners and organisations in promoting Fair Trade. This year's Fair Trade Nation lecture took place in May 2017 at City of Glasgow College, delivered by Professor Bob Doherty of the University of York, on the subject of 'The Food System and Fair Trade.'



We have maintained our partnerships with Scotland's International Development Alliance, the Scotland Malawi Partnership, the Development Education Centres, the Fairtrade Foundation and Fair Trade Wales, and developed our relationship with Fair Trade campaigners in Northern Ireland and Fair Trade networks globally.

The Forum continues to move forward stronger than ever. We have much to do but with the work that we have done over the years, the strength of our partnerships and our public and political support, we are in a strong position to build a more dynamic, thriving and successful Fair Trade market in Scotland.

**Chief Executive, Martin Rhodes**





# FAIRTRADE FORTNIGHT 2018

Fairtrade Fortnight 2018 ran from 26 February to 11 March with a great deal of superb events taking place across our Fair Trade Nation. Campaigners from Dumfries to Orkney showed their support for producers and Fair Trade by organising a range of activities and campaigns in their communities. Events included coffee mornings, treasure hunts and wine tastings, many of which took up the Fairtrade Foundation's 'Come On In' theme.

The Scottish Fair Trade Forum worked directly with Mzuzu Coffee Planters Co-operative Union in Malawi to facilitate a visit from Bernard Kaunda (Acting Chief Executive of Mzuzu) and Christopher Gondwe (Quality and Processing Executive) to Scotland during the Fortnight. Mzuzu champions the economic empowerment of their smallholder farmers and has been Fairtrade certified since 2009.

Bernard and Christopher's visit coincided with the "Beast from the East" snowstorm which thwarted planned visits to St Andrews, Stirling, Perth, Dundee and Aberdeen. When the weather let up, Bernard and Christopher participated in events in Edinburgh,

Renfrewshire, Hamilton and North Lanarkshire. On the final day of their visit, Bernard and Christopher attended a Commonwealth lunch event at Edinburgh City Chambers hosted by the Scotland Malawi Partnership.

During their visit, Bernard and Christopher also met WFTO Guarantee System Member, Fair Trade Scotland Limited, with whom they are now pursuing a partnership to bring Mzuzu coffee, with the WFTO Product Label and the Fairtrade Mark, to Scottish consumers.





# THE SCOTTISH FAIR TRADE AWARDS 2017

The fifth annual Scottish Fair Trade Awards ceremony took place in Paisley. The 2017 winners were:

## ▶ Volunteer of the Year Award

**Anne Aspden** for her sustained and enthusiastic support of Fair Trade over many years and her recent involvement in promoting the use of Fairtrade footballs across Aberdeenshire.

## ▶ Campaign of the Year

**Tania Pramschufer (Hand Up Events) and Eve Broadis (Fair Trade Scotland Limited)** for the World Fair Trade Tartan campaign. Eve and Tania have worked directly with producers in Cambodia and organised prominent events to promote the tartan.

## ▶ Community Award

**Albyn School Fair Trade Group** for their commitment to being a Fairtrade School and working with local groups to reach diverse parts of the community.

## ▶ The Innovation Award (Sponsored by Reflex Blue)

**Cupar Fair Trade Group** for commissioning the painting of a Fair Trade mural as part of celebrations marking Cupar's 10th anniversary as a Fairtrade Town.

## ▶ The Fair Trade and Climate Change Award (Sponsored by the Energy Agency)

**Kyle Academy Fair Trade Co-operative** for achieving and maintaining "Fair Achiever" status for their school, helping the school to achieve the Eco-Schools Green Flag Award and winning the Gold Medal in South Ayrshire's Provost Footprint Challenge.

## ▶ The Outstanding Achievement Award (Sponsored by Scotmid)

**Val Gwynne** for more than 20 years of Fair Trade campaign work in South Ayrshire and beyond including the promotion of Fairtrade sports balls and other goods, and working to ensure that Fairtrade products were served at the Open in Troon in 2016.

## ▶ The Special Recognition Award

**Sally Romilly** for her commitment to Fair Trade over the past 20 years, her instrumental role in helping Dundee achieve Fairtrade City status, and her dedication to promoting Fair Trade in education in her role as Global Learning Advisor at the One World Centre.





The Scottish Fair Trade Awards

The Scottish Fair Trade Awards

# FINANCIAL OVERVIEW

## Incoming resources:

Incoming resources from generated funds:

### *Voluntary Income:*

Core grants	£158,240
Other grants	£7,200
Membership fees and donations	£5,825

### *Investment income:*

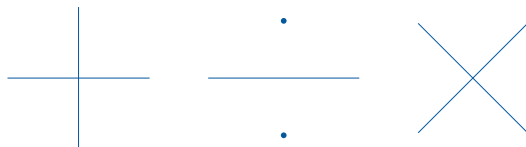
Bank interest	£13
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### *Incoming resources from charitable activities:*

Events and sales income	£834
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**Total incoming resources** **£172,112**



## Resources expended:

Charitable activities:

Staff costs	£99,443
Staff training	£982
General campaigning work	£31,897
Rwanda coffee project	£870
Office premises	£9,245
Office running costs	£9,889
Depreciation	£918
Compliance and governance costs	£11,239

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**Total resources expended** **£164,483**

The Forum would like to thank the Scottish Government, the Gordon Fraser Charitable Trust, Reflex Blue, the Energy Agency, Scotmid and Forum members for their financial support during the year.

# VOLUNTEERS, STAFF AND BOARD

## Volunteers

The Forum has run a successful volunteer programme since its very start and is thankful for the experience, knowledge and passion volunteers bring to the Fair Trade cause. We appreciate all the help from our volunteers over the year:

Sarah Aldred	Toiny Monaghan
Zoe Beaudry	Jill Muir
Amy Bowden	Angela Oakley
Logan Clow	Hannah Ross
Samantha Griffith	Annika Sinner
Sinead Kerrigan	Asha Trivedy
Claudia Lambie	Fabiola Vega
Sandra Lavergne	Mariana White

## Staff

Martin Rhodes continued as our Director. Colleen Tait covered the Development Manager role while Deirdre Muldowney was on maternity leave. Hannah Ross in turn covered the Community Engagement Officer role.

## Board

The Forum's Board of Trustees is elected by members from four membership categories: small, medium and large business, and individuals. They carry out their roles on a voluntary basis, and bring a variety of experience and skills to the Forum. Thank you to all the members during the year.

Jackie Arreaza  
Josh Brown  
(appointed 2 September 2017)  
Graeme Clark  
Angus Coull  
Rachel Farey  
Senga Gall  
Luke Harris  
Elisabeth Manson  
(appointed 2 September 2017)  
Tracy Mitchell  
Charles Sim  
Hamish Wood

Also serving this year:  
Chris Ross  
(resigned 1 April 2018)  
Rosie Rutherford  
(resigned 2 September 2017)  
Robin Stewart  
(resigned 2 September 2017)



Supported by



# GET INVOLVED WITH FAIR TRADE IN SCOTLAND

The Scottish Fair Trade Forum works to help make Scotland a nation which is a global leader in challenging global poverty and recognises the dignity and rights of producers through a commitment to fairness in international trading.

Here's how you can get involved:

- ▶ **Buy Fair Trade** – think about replacing regular items you usually buy with Fair Trade ones
- ▶ **Ask shops** to stock more Fair Trade products
- ▶ **Get your workplace, community group and college/school/university** to buy Fair Trade
- ▶ **Email your favourite companies** and ask them to make their products Fair Trade
- ▶ **Spread the word** – tell friends and family why they choose Fair Trade
- ▶ **Speak to local community leaders** to encourage wider use of Fair Trade
- ▶ **Put on an event** to engage the public
- ▶ **Generate publicity** – tell an inspirational story about a Fair Trade shop or campaigner you know
- ▶ **Form a Fair Trade group** and join other campaigners
- ▶ **Campaign for trade justice** to secure fair deals for producers.

Become a member of the Scottish Fair Trade Forum.  
Find out more at [www.scottishfairtradeforum.org.uk](http://www.scottishfairtradeforum.org.uk)

We are happy to help if you'd like more information:

Email: [info@sfff.org.uk](mailto:info@sfff.org.uk)

Phone: **+44 (0)141 353 5611**

Website: [www.scottishfairtradeforum.org.uk](http://www.scottishfairtradeforum.org.uk)

Twitter: [@FairTradeNation](https://twitter.com/FairTradeNation)

Facebook: [www.facebook.com/FairTradeNation](http://www.facebook.com/FairTradeNation)

Let us know if you would like to join our mailing list to receive our regular e-newsletter with information about our activities and events.

The Scottish Fair Trade Forum is a registered Scottish charity, number SC039883, and a Scottish registered company, number SC337384.