



Scottish
Fair Trade
Forum



Scotland: A Fair Trade Nation

The Fair Trade CAMPAIGN TOOLKIT

WHAT IS FAIRTRADE?

Annual Review 2018-19

Take Action Take Action Online

Fair Trade
Forum

Ministerial Message

It has been wonderful to see Fair Trade in action over the past year and Scotland's Fair Trade Nation status maintained thanks to the work of the Scottish Fair Trade Forum, its members and the network of Fair Trade supporters throughout Scotland.

The launch of the International Fair Trade Charter at the Scottish Parliament was a standout event in this year's Fair Trade calendar, uniting organisations and individuals to remind us of the need for Fair Trade in helping to achieve the Sustainable Development Goals.

I was very proud to pledge my support for the Charter and to do so at a visit to Carlogie Primary School in Carnoustie, just one of the many Fairtrade schools in Scotland who are nurturing our next generation of global citizens by embedding Fair Trade into teaching and learning. I recognise the hard work that schools and local Fair Trade groups undertake, often in partnership, to make this happen on a daily basis through activities such as Fair Trade stalls, events and much more.

The Forum's work in facilitating links between producer communities and those in Scotland continues to be a key strength. It was great to see links with producers in Malawi and Rwanda being further developed this year and through a wide range of organisations including social enterprises, schools and community groups.

One such partnership is with the Sholi Coffee Co-operative in Rwanda, one of eight co-operatives being supported through a Scottish Government-funded international development project. I had the pleasure of welcoming the co-operative's Managing Director, Aimable Nshimiye, to Scotland during Fairtrade Fortnight and hear him give an insightful presentation and producer perspective on the benefits of Fair Trade partnerships.

With this strong base of activities, it is with confidence in Scotland's Fair Trade movement and campaigners that we move into another year of working together to maintain Scotland's Fair Trade Nation status.



Ben Macpherson MSP

Minister for Europe, Migration and International Development



Chair's Welcome

As I step down from the role of Chair at the Forum, it is with pleasure that I reflect on this year's activities and leave you with some parting words.

The Forum continues to deliver an impressive programme of work combining established approaches with new initiatives, whilst also getting our bold new 10-year organisational development plan off the ground.

The development plan heralds a significant positive change of direction for the Forum that I am confident will reap rewards and generate additional funding which will enable the Forum to grow its capacity to take Fair Trade in Scotland to the next level.

The continued success of activities such as the campaigner conference, the Fair Trade Nation lecture and

Fair Trade group meetings demonstrate the continued strength and depth of the grassroots network in Scotland. Against a backdrop of Brexit and a challenging trading environment for Fair Trade products, these meetings also provide much-needed forums for thought, discussion and shared campaigning.

It has been great to see new initiatives such as the regional campaign network and young people's network develop, new approaches to supporting Fair Trade businesses piloted and our public sector procurement work culminate in the publication of best practice case studies.

Over the course of my tenure on the Board – as a member and more recently Chair – I have enjoyed working with

others to help positively impact upon the lives of producers across the developing world through changes we can make in our purchasing habits.

I have been grateful for the outstanding work done by the employed team, the even bigger group of ever-changing volunteers who work passionately to make a difference and of course, my fellow board members (past and present) who have contributed their time and wise words to lead the work of the Forum in the last six years.

Over the years, we have broadened out our partnerships both nationally and internationally and I believe going forward our strong connection to the Scottish Government will open further doors to key themes such as environmental justice



and economic growth in the developing world as well as increasing the impact of the work we already do.

I wish the Forum, its members and supporters the best in continuing to make a difference and focussing on what is right and good in support of trade justice and fairness beyond the borders of our great nation Scotland.

Chair, Graeme Clark



Maintaining Scotland's Fair Trade Nation status

Fair Trade Communities

The Forum continues to support local Fair Trade groups through events, grants and communications. In 2018/19, the Forum established a new regional network and regional sessions. The sessions facilitate the sharing of information and best practice amongst campaigners, and the provision of training and capacity building.



Fair Trade Nation update report

The Forum published the Fair Trade Nation update report to highlight actions and advancements that continue to develop Scotland's commitment to being a Fair Trade Nation.



Maintaining Scotland's Fair Trade Nation status

Fair Trade Young People's Network Scotland

The Forum created and launched the Young People's Network as part of the Year of Young People 2018. The Network gives 16-25 year olds tailored opportunities to engage in the Forum's activities, connect to local Fair Trade groups and organise their own Fair Trade campaigns in Scotland.



Maintaining Scotland's Fair Trade Nation status

Fair Trade Nations and Regions seminars

The Forum continued to develop a global network of organisations interested in developing the Fair Trade Nations and Regions model. In September 2018, the Forum co-hosted with Fair Trade Wales two days of workshops in Cardiff with representatives from the UK, Sweden, Netherlands, Belgium and Lebanon along with representatives of the Fair Trade Advocacy Office and the International Fair Trade Towns Committee.



Integrating Fair Trade principles into decision-making at all levels of government in Scotland

Communicating with parliamentarians

The Forum continued to be the secretariat for the Scottish Parliament's Cross Party Group on Fair Trade facilitating the sharing of information on current issues between MSPs and campaigners.



Working with the Scottish Government's Procurement Directorate and public sector procurement officers

The Forum published ethical procurement case studies which Fair Trade campaigners and public procurement officials can use as examples of ethical and fair trade procurement practices.



Integrating Fair Trade principles into decision-making at all levels of government in Scotland

Building support for the International Fair Trade Charter

The Forum continues to campaign and encourage support for the International Fair Trade Charter following its launch on 25 September 2018. 42 MSPs, 18 Scottish MPs and 15 Scottish organisations have so far pledged their support for the charter.



James Kelly MSP



Rona Mackay MSP



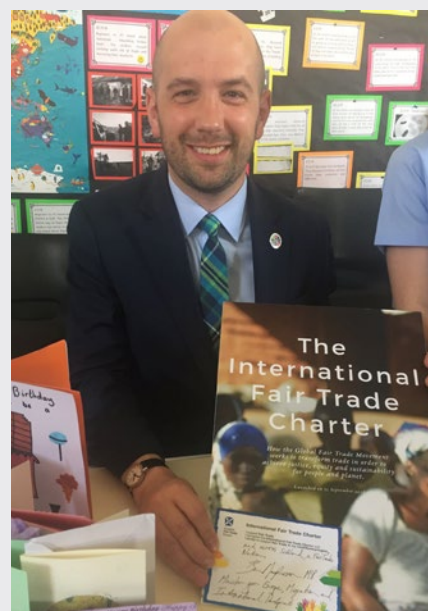
Clare Adamson MSP



Alison Johnstone MSP



Claire Baker MSP



Ben Macpherson MSP, Minister for Europe, Migration and International Development



Alexander Stewart MSP

Developing the Fair Trade sector

Supporting our members' events and activities

The Forum has continued to work with Fair Trade businesses in Scotland supporting them to promote their products. For example, in March this year, Forum member, JTS, held a "10 Years of Dignity through Trade" parliamentary reception that the Forum was pleased to support.

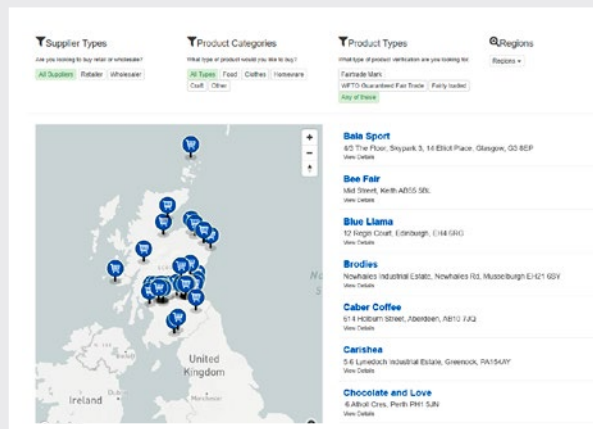
"We really appreciated the massive support the Forum gave us in hosting this event—from initial planning through coordination of invitations to speaking on the evening and supporting the wonderful photography that we have been able to make good use of since... all the effort and ideas the Forum put into it really made it work."

Tracy Mitchell, Business Manager, JTS



Fair Trade Suppliers Map

There is now a suppliers map on the Forum's website with information on the locations, products and verifications of Fair Trade suppliers and retailers across Scotland.



The Dundee Christmas Fair

The Forum sold a selection of its members' Fair Trade items at the 2018 Dundee Christmas Fair.



Partnerships with communities and activists

Scottish Fair Trade Campaigner Conference 2018

The 2018 conference was held in Dumfries in partnership with the Dumfries and Galloway Regional Fairtrade Steering Group. The keynote speeches were delivered by Webster Kita and Howard Msukwa, the Chair and Vice Chair of the Kaporo Smallholder Farmers' Association (KASFA) in Malawi.



Partnerships with communities and activists

Regional networking sessions

The Forum organised and ran five regional sessions throughout Scotland to bring together like-minded individuals and groups who are working to support Fair Trade. These sessions are part of the Forum's new regional structure that organises local authority areas into six regions to facilitate networking and campaigning between groups.

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Partnerships with communities and activists

Scottish Fair Trade Awards 2018

The sixth annual Scottish Fair Trade Awards ceremony was held in Gavin's Mill in Milngavie. The 2018 award winners were:

The Innovation Award (Sponsored by Reflex Blue)

Awarded to: Kyle Academy pupils who created and ran the socially-conscious and innovative Caring Café.

Volunteer of the Year Award

(Sponsored by Gavin's Mill)

Awarded to: Judith Mylne for her extraordinary determination, enthusiasm and commitment to Fair Trade.

Fair Trade and Climate Change Award

(Sponsored by Energy Agency)

Awarded to: The Ayr Fairtrade Town Partnership for their work to renew their Fairtrade town status and in this process promote action against climate change and good environmental practice.

Community Award

Awarded to: Anna Bowman and her team at All Things Fair for their work in establishing and running a thriving Fair Trade shop on the high street of Blairgowrie.

The Campaign of the Year Award

Awarded to: The South Ayrshire Fairtrade Zone committee for making their community go 'Bananas for Fair Trade'.

The Special Recognition Award

Awarded to: Lynne Rankin and the Kyle Academy Fair Trade Co-op for their participation in a wide range of Fair Trade events and activities in their school and local community.

The Outstanding Achievement Award

(Sponsored by Scotmid)

Awarded to: Angela Oakley for her longstanding support for Fair Trade in Scotland and the Scottish Fair Trade Forum.

Thank you to our sponsors.



Design
Marketing
Digital



Partnerships with communities and activists

Community Grants Scheme

Community Grants were used to support a wide range of Fair Trade activities throughout Scotland including Fair Trade puppet shows, exhibitions, Fashion Revolution events, producer visits and the purchase of Fairtrade items. The Glasgow Fairtrade Cooperative used their grant to organise a student baking competition in Glasgow with Masterchef star Gary Maclean! (main picture).



Technical Education Funding Agency



Raising awareness and understanding of Fair Trade

Fair Trade Nation Lecture 2018

The 2018 Fair Trade Nation Lecture was delivered by Ewan Reid of Matthew Algie at the University of Dundee with support from the Dundee Fair Trade Forum. Ewan spoke about why Matthew Algie chooses to source Fairtrade coffee, how Fairtrade enables sustainable quality coffee from smallholder value chains, and some of the challenges facing the Fairtrade coffee system.



Raising awareness and understanding of Fair Trade

The launch of the International Fair Trade Charter

On 25 September 2018, the Forum united with 250 organisations around the globe to launch the International Fair Trade Charter. The Forum's launch event at the Scottish Parliament was attended by key stakeholders, members and leading figures from Fairtrade International and the World Fair Trade Organization.

The Charter sets out the fundamental values of Fair Trade and a common vision towards achieving the UN Sustainable Development Goals (SDGs).



Linking to producer communities



Fairtrade Fortnight 2019

For Fairtrade Fortnight 2019, the Forum was pleased to work with Challenges Worldwide to host Aimable Nshimiye from a Rwandan Coffee co-op and with Zaytoun to welcome Palestinian Fairtrade farmer Khader Khader and Zaytoun's Palestine Advocacy Officer, Taysir Arbasi.

Rwandan Coffee Project

The Rwandan Coffee Project entered its second year and the Forum continued its partnership role, raising awareness and purchasing of Fairtrade Rwandan coffee. This year's work included organising a visit from Rwandan coffee producer, Aimable Nshimiye. Aimable spoke to audiences in Scotland about Rwandan coffee and the benefits of Fairtrade.



Linking to producer communities

Kaporo Smallholders Farmers' Association (KASFA)

Forum member, JTS, hosted Webster Kita and Howard Msukwa, Chair and Vice Chair from KASFA in Malawi. As part of that visit, the Forum was pleased to give them keynote speaker slots at the annual Campaigner Conference.



Mzuzu Coffee Co-operative

The Forum supported Fair Trade Scotland Ltd to develop a fundraising campaign to bring added value coffee – roasted, ground and packaged by the Mzuzu Coffee Cooperative in Malawi – to consumers in the UK.



Looking to the future

Development Plan and Development Fund

The Forum continues to be committed to a programme of organisational development. In 2017/2018, the Forum's Board established a Development Group to develop new income generation ideas and formulate a 10-year development plan draft. In 2018/2019, this plan has been the basis of consultation with potential investors, partners, members and supporters. Work and services have been tested on the market and the first key product is due to be rolled out in 2019/2020. The Forum was successful in getting consultant support through the Scottish Government's Just Enterprise programme to work on business and financial planning.

Thank you to everyone who has supported this work so far.



Financial Overview

Incoming Resources:

Incoming resources from generated funds:

Donations and legacies:

Grants	£175,993
Membership fees and donations	£3,885

Charitable activities:

Event and sales income	£1,453
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Investments:

Interest earned	£0
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TOTAL	£181,331
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Resources Expended:

Charitable activities:

Staff costs	£109,268
Staff training	£188
General campaign work	£27,516

Other projects:

Rwanda coffee project	£18,840
Year of Young People	£500
Office premises	£13,848
Office running costs	£7,491
Compliance and governance costs	£12,480
Depreciation	£1,190

TOTAL	£191,321
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The Forum would like to thank the Scottish Government, Santander, Reflex Blue, the Energy Agency, Scotmid and Forum members for their financial support during the year.

We also note consultancy support from CEIS provided through the Scottish Government's Just Enterprise programme.



Volunteers, Staff and Board

Volunteers

We appreciate the help from all of our volunteers over the year:

Sarah Aldred
Stefano Cadeddu
Mara Fehling
David Hendry
Sandra Lavergne
Angela Oakley
Hazel Oakley
Annika Sinner
Mariana White

Interns

Ross Isdale interned with the Forum from June to August 2018 thanks to support from the University of Edinburgh's Santander Internship scheme.

Staff

Martin Rhodes continued as Chief Executive and Colleen Tait as Engagement and Communications Officer. After eight years with the Forum, Deirdre Muldowney moved on and Ross Isdale took up the position of Development Manager. The Administrative Assistant role was carried out during the year by Ryan Docherty and Alice Smith and since January 2019 by Catherine Newman.

Board Members

The Forum's Board of Trustees is elected by members from four membership categories: small, medium and large businesses, and individuals. They carry out their roles on a voluntary basis, and bring a variety of experiences and skills to the Forum. Thank you to all the members during the year.

Graeme Clark (Chair)
Rachel Farey (Vice-Chair)
Charles Sim (Vice-Chair)
Jackie Arreaza
Joshua Brown
Angus Coull
Senga Gall
Karena Jarvie
(appointed 8 September 2018)
Luke Harris
(Treasurer, resigned 8 September 2018)
Elisabeth Manson
Tracy Mitchell
(resigned 8 September 2018)
Chris Ross
(resigned 1 April 2018)
Hamish Wood
(resigned 8 September 2018)



Get Involved with Fair Trade in Scotland

The Scottish Fair Trade Forum works to help make Scotland a nation which is a global leader in challenging global poverty and recognises the dignity and rights of producers through a commitment to fairness in international trading.

Here's how you can get involved:

- ▶ **Buy Fair Trade** – think about replacing regular items you usually buy with Fair Trade ones
- ▶ **Ask shops** to stock more Fair Trade products
- ▶ **Get your workplace, community group and college/school/university** to buy Fair Trade
- ▶ **Email your favourite companies** and ask them to make their products Fair Trade
- ▶ **Spread the word** – tell friends and family why they should choose Fair Trade
- ▶ **Speak to local community leaders** to encourage wider use of Fair Trade Put on an event to engage the public
- ▶ **Generate publicity** – tell an inspirational story about a Fair Trade shop or campaigner you know
- ▶ **Form a Fair Trade group** and join other campaigners
- ▶ **Campaign for trade justice** to secure fair deals for producers.

Become a member of the **Scottish Fair Trade Forum**. Find out more at **www.scottishfairtradeforum.org.uk**

We are happy to help if you'd like more information:

Email: **info@sftf.org.uk**

Phone: **+44 (0)141 353 5611**

Website: **www.scottishfairtradeforum.org.uk**

Twitter: **@FairTradeNation**

Facebook: **www.facebook/FairTradeNation**

Join our **mailing list** to receive our regular e-newsletter with information about our activities and events.

The Scottish Fair Trade Forum is a registered Scottish charity, number SC039883, and a Scottish registered company, number SC337384.

