



**Scottish
Fair Trade
Forum**

**Annual
Review
2019/20**

Scotland: A Fair Trade Nation

www.sftf.org.uk

@FairTradeNation

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Chair's Welcome

Thank you to everyone – Forum members and the wider supporter network alike – who has done something for Fair Trade this year. You have helped the Fairtrade Mark reach its 25th anniversary, contributed to another successful Fairtrade Fortnight, marked another World Fair Trade Day and much more.

COVID-19 emerged at the end of this reporting period, forcing us all to adapt to new ways of working whilst also encouraging important conversations around supply chains and the critical role of Fair Trade systems for vulnerable farmers and workers in times of crisis.

Earlier in the year, I had the pleasure of meeting other supporters through the Forum's series of regional meetings and national events. I continued to be inspired by the dedication and work that goes into maintaining Fairtrade status and active Fair Trade groups.

This year I also continued in my role as Scotland representative on the Fairtrade Foundation's National Campaigner Committee. This Committee is our chance as campaigners to feed into the Foundation's strategic work, and I encourage you to get in touch if you have anything you would like me to raise at this Committee.

In the coming year, I hope you will join me in continuing to master online communications to keep Scotland's lively Fair Trade networks and businesses thriving to the benefit of the most vulnerable communities across the globe. See you at our next online meeting.

Stay safe and well.

Charles Sim, Chair



Ministerial Message

The Scottish Government recognises the integral role of Fair Trade in fostering global citizenship and in helping Scotland and other countries achieve the global Sustainable Development Goals. Fair Trade can be a key tool for contributing to our Wellbeing Economy agenda, supporting our principles as we Build Back Better in response to COVID-19, and in terms of maintaining our efforts in tackling the climate emergency.

My inaugural month as Minister coincided with this year's Fairtrade Fortnight during which I had the pleasure of meeting the Forum and some of its members.

I was impressed by the energy and ambition in the network and the strong foundations in place for taking Fair Trade to the next level whilst embracing the opportunities and challenges highlighted in the **Fair Trade in Scotland review**, which was commissioned by the Scottish Government in collaboration with the Forum and published to mark Fairtrade Fortnight 2020.

Next year's UN Climate Change Conference (COP26) in Glasgow – a Fairtrade City – presents an excellent opportunity to work collectively to demonstrate our national commitment to Fair Trade in the context of climate action.

Finally, as announced in this year's **Programme for Government**, I am looking forward to reviewing our approach to International Development to ensure that Scotland can maximise our contribution to needs-led development against the backdrop of the new reality of COVID-19.

I look forward to working with you all.

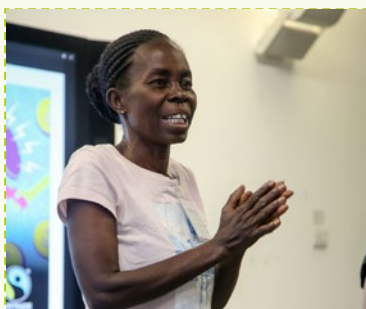
Jenny Gilruth MSP, Minister for Europe and International Development



Review of the Year

Campaign network

We continued to support a thriving **Fair Trade campaign network** through our **national events programme**, regional sessions and community events with visiting producers.



In partnership with the **Fairtrade Foundation**, we worked with local groups in **Edinburgh** and **Glasgow** to deliver a public event **celebrating 25 years of the Fairtrade Mark** and a Fairtrade Fortnight **panel discussion** exploring women's empowerment and living incomes.

Communities across Scotland continued to renew their Fairtrade Town status and we **developed regional networks** to support their efforts. Communities also initiated new campaigns to spread the word about Fair Trade: **North Lanarkshire became the 28th Scottish local authority** area to achieve Fairtrade Zone status and **Fort William became a Fairtrade Town**.



We distributed **14 community grants** to support local Fair Trade activities across Scotland.

"With the grant, we ran a very successful and well attended community open day to celebrate 25 years of the Fairtrade Mark."

LENZIE FAIR TRADE GROUP

Review of the Year

Fair Trade market

We connected Fair Trade suppliers with private, public and third sector buyers at a *Meet your Fair Trade Supplier* event organised in partnership with the Edinburgh Fairtrade City Group and Edinburgh City Council.



With the University of Edinburgh, we presented at one of Scotland's largest procurement events, Procurex Scotland, and gave procurement professionals practical guidance on how to embed fair and ethical trading principles into procurement processes.

As part of the **Rwandan Coffee project** led by Challenges Worldwide, we continued raising the profile of Rwandan Fairtrade coffee in Scotland through the creation and dissemination of a promotional film and the promotion of the coffee at events.



We worked with the **Scottish Council of Voluntary Organisations (SCVO)** to ensure the 3,000 delegate bags distributed at Scotland's largest third sector conference – *The Gathering* – were made with **Fairtrade certified cotton**.

We supported our members to raise awareness of their products through online communications and events. This included a parliamentary reception with Bala Sport.



Review of the Year

Global links

After a successful audit based on the ten **Fair Trade Principles**, the Forum was awarded **network membership** of the **World Fair Trade Organization**.



NETWORK

We maintained and facilitated links with producer communities. **Anne-Marie Yao** from **Fairtrade Africa** delivered a keynote speech by video link at our annual conference and we heard from the **Sholi Coffee Cooperative** in Rwanda at our awards presentation and film launch.

We represented Scotland at the annual **International Fair Trade Towns Conference** in Cardiff and shared learning on our **youth engagement activities**.

Review of the Year

Education

Supporting learning and teaching about **Fair Trade** as part of **Global Citizenship Education** and **learning for sustainability** has remained an important part of the Forum's work.

We have supported the promotion of **Fair Trade** in **colleges** and **universities** by delivering guest lectures, workshops, contributing to panel discussions and providing resources.

Aubrey Chilenje and **Nduzani Zaya** from Kasinthula Cane Growers' Association in Malawi visited **six Scottish schools** and spoke to more than **500 pupils** during Fairtrade Fortnight. We were grateful to have support from **Divine Chocolate** for this visit.



With **EU Bridge 47** funding, we brought together young people and experienced campaigners to create the **Fair Trade Campaign Toolkit**.

We continued to work with our members and partners such as **Development Education Centres** and the **Fairtrade Foundation** to deliver **educational activities** and recognise students' and teachers' commitment to the subject. We remain an active member of the **International Development Education Association of Scotland (IDEAS)**.



Image courtesy of Corpus Christi Primary School

Review of the Year

Policy and advocacy



We supported four **Scottish Parliament Cross Party Group** meetings covering topics such as **Fairtrade sports balls**, **Fairtrade sugar production** and **Fair Trade shops**.

Renfrewshire House

MSPs, MPs and organisations continued to pledge their support for the **International Fair Trade Charter**.



Review of the Year

Future plans

We continue to **develop our approach and activities** to respond to the changing environment. The Scottish Government commissioned a review of **Fair Trade sales and promotion in Scotland** which highlighted a number of areas to be addressed by the Forum and others.

These findings along with the changing context of the climate emergency, the UK's departure from the EU, the changing nature of retail, the need for income diversification and the impact of COVID-19 are just some of the factors that have shaped our **Strategic Plan** and the refresh of our **Development Plan**.



Financial overview

Income

Donations and legacies:

Grants £175,887

Membership fees and donations £4,413

Charitable activities:

Event and sales income £600

Consultancy and fee Income £9,775

Investments:

Interest earned £11

TOTAL £190,686



Expenditure

Staff costs £120,766

Staff training £150

General campaign work £28,560

Other grants funded projects £10,976

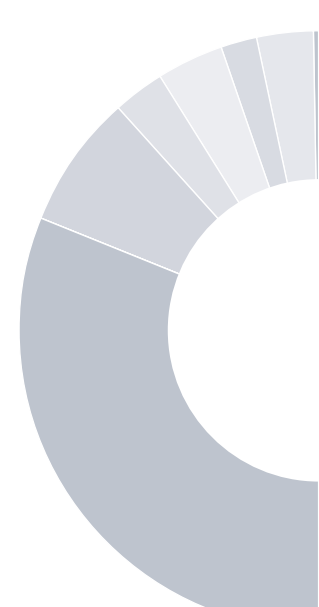
Office premises £13,461

Office running costs £8,121

Compliance and governance costs £11,489

Depreciation £412

TOTAL £193,935



The Forum would like to thank the Scottish Government, Bridge 47, Divine Chocolate, Santander, the Energy Agency, Scotmid, SCVO and Forum members for their financial support during the year.

We also note consultancy support from CEIS provided through the Scottish Government's Just Enterprise programme.

Scotland:
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Volunteers, staff and board

**Thank you to everyone who contributed
to the Forum's work this year.**

Volunteers

Sarah Aldred Mara Fehling David Hendry Angela Oakley Toiny Monaghan RJ Sajjan
Stefano Cadeddu Ed Gordon Lindsay Jacobs Hazel Oakley Adele Ralston

Staff and Interns

Ross Isdale, Development Manager

Rachel McGovern, Santander Intern

Catherine Newman, Administrative Assistant

Tabitha Kemunto Nyariki, Santander Intern

Martin Rhodes, Chief Executive

Colleen Tait, Engagement and Communications Officer

Board members

Joshua Brown

Norman Chipakupaku (appointed 28 November 2019)

Angus Coull

Rachel Farey (Vice-Chair)

Senga Gall

Karena Jarvie

Elisabeth Manson (Vice-Chair from 19 September 2019)

Sarah Middlemiss (appointed 7 September 2019; Treasurer from 9 April 2020)

Charles Sim (Chair from 19 September 2019; previously Vice-Chair)

Also serving in the year:

Jackie Arreaza (resigned 7 September 2019)

Graeme Clark (Chair until 5 July 2019; resigned 7 September 2019)

Thank you

Thank you to our members for
contributing to and supporting
such an active Fair Trade
network in Scotland.

Members

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Individual
Members

Aberdeen City Council
 Aberdeen For A Fairer World
 Aberdeen Unitarian Church
 Aberdeenshire Council
 Ayr Fairtrade Partnership
 BAFTS Fair Trade Network UK
 Bearsden and Milngavie Fairtrade Group
 Christian Aid Scotland
 City of Glasgow College
 Clober Primary Fairtrade Committee
 Cupar Fairtrade Group
 Dalgety Bay Fairtrade Group
 Dos Mundos
 Dumfries and Galloway College
 Dumfries and Galloway Council
 Dumfries Fairtrade Group
 Dunscore Fairtrade Group
 East Ayrshire Council
 East Ayrshire Fairtrade Group
 East Dunbartonshire Council
 Edinburgh College
 Edinburgh Fairtrade City Group
 Edinburgh Napier University
 EE Wholesale UK Ltd.
 Fair Business Alliance/Pacari UK
 Fair Trade Scotland
 Fair Trade Sport Balls Ltd (Bala)
 Fair Trade Stirling
 Fairlie Fairtrade Initiative
 Falkirk Fairtrade Steering Group
 Ferry Row B&B
 Firpark Secondary School Fairtrade Group
 Gavin's Mill Community Project

Glasgow Clyde College
 Glasgow Fair Trade Cooperative
 Greencity Wholefoods
 Hand Up Events
 Highland Wholefoods Workers Co-operative
 Hillpark Young Co-operative
 Huntly Ethical Trading Initiative
 Inverclyde Council
 Inverkip Church
 Inverness Fairtrade Group
 Jubilee Scotland
 Just Trading Scotland
 Justice & Peace Scotland
 Kingcase Primary School Fair Trade Group
 Koolskools
 Kyle Academy Fairtrade Co-operative
 Lenzie Fair Trade Group
 Linlithgow Fairtrade Partnership
 Melrose & District Fair Trade Group
 Montrose Fair Trade Forum
 Motherwell Fairtrade Steering Group
 North Berwick Fairtrade Group
 North Lanarkshire Council
 One World Shop
 Orkney Fair Trade Group
 Oxfam Scotland
 Palcrafts/Hadeel
 Perth and Kinross Fairtrade Group
 Peterhead & Buchan Fairtrade Group
 Queensferry Fair Trade Group
 Rafiki Coffee
 Rainbow Turtle
 Renfrewshire Council

Scotmid Co-operative
 Scottish Catholic International Aid Fund (SCIAF)
 Scottish Qualifications Authority (SQA)
 Shared Interest
 Society of St Vincent de Paul
 South Ayrshire Fairtrade Zone Committee
 St Andrews Fairtrade Town Campaign
 St Silas Episcopal Church
 St. Catherine's of Alexandria Church
 STC Expeditions
 Strathaven Fairtrade Group
 Strathpeffer Fairtrade Village Group
 The Balerno Fairtrade Village Group
 The Co-operative Membership Scotland
 The University of Edinburgh
 The University of Strathclyde
 Trade in Space Ltd
 Trade Right International/Carishea
 Troon Fairtrade Initiative Group
 Ullapool Fairtrade Group
 University of St. Andrews
 Wellington Church
 West Lothian Council
 Westray Chutney
 Westray Fairtrade Group
 Yho! Yho!
 Zaytoun

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Organisations



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Scottish
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Member



Community
Shares
Scotland



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Join the Forum

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Phone: +44 (0)141 353 5611

www.scottishfairtradeforum.org.uk

Twitter: @FairTradeNation

Facebook: www.facebook.com/FairTradeNation

The Scottish Fair Trade Forum is a registered Scottish charity, number SC039883, and a Scottish registered company, number SC337384.