



## Fairtrade, Our Carbon Footprint and the Bigger Picture.

Saturday, 26<sup>th</sup> Feb  
10.30am – 11.45am

10:30-10:35	Welcome from the Scottish Fair Trade Forum
10:35-10:50	Tracy Mitchell, Just Trading Scotland; and Nadisha Madumali and H W Sriyani, coconut farmers supplying Ma's Kitchen, Sri Lanka
10:50-11:00	Miriam Adcock, Zero Waste Scotland
11:00-11:10	Gerard Hastings, Professor Emeritus, Stirling University
11:10-11:20	Deborah Osei- Mensah, Asunafo North Cooperative Cocoa Farmers and Marketing Union Limited
11:20-11:30	Tim Aldred, Fairtrade Foundation
11:30-11:40	Q&A
11:40-11:45	Close

## Speakers



**Tracy Mitchell** is the Managing Director of [Just Trading Scotland](#). JTS is a Fair Trade enterprise set up to facilitate the import and distribution of fairly traded food products to the UK. She will talk about the action JTS has taken in ensuring respect for the environment, while highlighting the balancing act Fair Trade businesses such as JTS face when guided by the [10 Principles of Fair Trade](#).



**Nadisha Madumali** is a coconut farmer and part of SAFENET, the Sustainable Agri Farm Enterprise Network set up by Ma's Kitchen, Sri Lanka. Nadisha will tell us a bit about her life, coconut farming and how they are dealing with the impacts of climate change on the farm's coconut harvest.



**H W Sriyani** is also a coconut farmer and part of SAFENET. She will also tell us about her life, her coconut farm and about the need for a water collection and retention project to deal with climate change in the longer term.



**Miriam Adcock** has worked for [Zero Waste Scotland](#) for 12 years mostly focussed on what we can all do as individuals or as communities, to make better use of the resources we have and reduce waste. She'll be talking to us about Zero Waste Scotland's recent #ConsumingResponsibly campaign, the research behind it and how we can take action.



**Gerard Hastings** is Professor Emeritus at Stirling University. For the last four decades, he has studied the damaging impacts that commercial marketing has on our health and wellbeing, publishing his findings widely in both academic and non-academic outlets. He is a sought-after keynote speaker, and his work has attracted both the attention of the media and the ire of some multinationals. He continues to act as an expert witness in litigation against the corporate sector in the UK and overseas. He will discuss his latest book [Hyperconsumption Corporate Marketing vs. the Planet](#) (published by Routledge). "Corporate marketers want to turn us into need, biddable consumers, but they doomed to failure because we are caring, critically aware human beings".

**Deborah Osei- Mensah**, [Asunafo North Cooperative Cocoa Farmers](#) and Marketing Union Limited. Deborah is



a registered youth cocoa farmer and a lead trainer of the Asunafo North Cooperative Cocoa Farmers and Marketing Union Limited in Goaso, Ghana. She also doubles up as the Operations Manager and Livelihood Development Officer of the Union and leads the Monitoring and Evaluation team. Deborah is also Youth Ambassador for Fairtrade Africa. Deborah's work has afforded her the opportunity to train other producers in good agricultural practices to mitigate effects of climate change, artificial pollination of cocoa and livelihood programs. She also does kitchen gardening where she uses recyclable containers and coke bottles in a bid

to reduce plastic pollution to grow organic vegetables such as onions, to mitigate impacts of climate change. She also holds a Bachelor of Science (BSC) in Forest Resource Technology from Kwame Nkrumah University of Science and Technology in Ghana. Due to her passion for the environment and climate smart approaches, she is currently pursuing a Masters of Science in Environment, Water and Sustainability from the University of Energy and Natural resources in Ghana.



**Tim Aldred**, Head of Policy, [Fairtrade Foundation](#). Tim has been Head of Policy at the Fairtrade Foundation since 2013. His team works on public policy issues that impact on Fairtrade farmers, including the climate crisis, trade policy, business and human rights, and living incomes and living wages in agriculture. Tim is also a board member at the Ethical Trading Initiative (ETI). Tim will discuss the Fairtrade Fortnight campaign asks and why these are important, he will talk about business and what we want to see from them, what we want to see from government, and of course what Fairtrade itself is doing.