



Scottish
Fair Trade
Forum

Annual Review **2022/23**

10 **YEARS**

FAIR TRADE NATION

Scotland marks 10 years
as a Fair Trade Nation

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Our Vision, Mission and Aims

OUR VISION: A world in which justice, equity and sustainable development are at the heart of trade structures and where Scotland recognises the dignity and rights of producers through a commitment to Fair Trade.

OUR MISSION: The Scottish Fair Trade Forum contributes to building a just, equitable and sustainable world through supporting Scotland to remain a vibrant Fair Trade Nation and working to embed the principles of Fair Trade in all aspects of Scottish society.

OUR AIMS:

1. Develop our role as a hub of expertise for Fair Trade, including Fair Trade Nation status, in Scotland and internationally
2. Increase the market for Fair Trade goods in Scotland
3. Engage Scottish communities in support of Fair Trade
4. Continue to encourage quality education on Fair Trade
5. Improve our sustainability and maintain good governance

Review of the Year

March 2022 to April 2023

“During the last year, we have marked the 10th anniversary of Scotland achieving Fair Trade Nation status. We celebrated the successes over those 10 years achieved by Fair Trade businesses and producer partners along with campaigners. We also took the opportunity to recommit our efforts to change the way trade and business is done.



Martin Rhodes
Image: SFTF

Much has changed over the last decade but Fair Trade remains as relevant and needed as ever. Fair Trade has an important contribution to make to debates about how we respond to the climate emergency and how we shape our economy. We have continued to contribute to those debates making the case for justice in trade.

Being a Fair Trade Nation is a platform on which to stand to make the case for Fair Trade and trade justice. It's about having a platform to share with coffee growers in Rwanda, rice farmers in Malawi, and textile workers in India. It is only together in partnership with others, as global voices for change, that we can create a Fair Trade future for people and planet.”

Martin Rhodes, Chief Executive, Scottish Fair Trade Forum

Review of the Year

March 2022 to April 2023

World Fair Trade Day, 14 May 2022 – Social media campaigning for climate justice.

Fair Trade Nation Lecture, 17 May 2022 – with Mary Kinyua, Fairtrade Africa.

Our Fair Trade Nation, 11 August 2022 – Launch of our new animation.

World Fair Trade Summit, 25 August 2022 – Martin Rhodes elected to join the Board of WFTO Europe.

AGM and EGM 2022, 1 September 2022 – Annual General Meeting for Members; Forum members support plans for a trading subsidiary.

Scottish Fair Trade Awards 2022, 10 November 2022 – Awards ceremony takes place online.

Fair Trade Campaigner Conference, 19 November 2022 – Fair Trade campaigners are back together in-person.

Supporting Teachers in Scotland Through the Fairtrade Schools Award, 24 November 2022 – we worked with Scotdec and the Fairtrade Foundation on a session for teachers.

Report on Fair Trade Expenditure and Policy Commitments in the Public Sector, 7 December 2022 – launched at a meeting of the Cross Party Group on Fair Trade.

Equality, Diversity and Inclusion, December 2022 – launch of a piece of work to consider EDI in our future engagement.

WFTO Kickstart Malawi, 6 April 2022 – planning started with WFTO Africa for the launch of the programme.

SDGs and Fair Trade, 7 October 2022 – Our report published about why the Sustainable Development Goals need Fair Trade.

The National Lottery Community Fund, 4 January 2023 – awarded a grant to produce a set of five social media films in Fair Trade communities across Scotland.

Scottish Fair Trade Campaigner Ideas Exchange, 1 February 2023 – an event online to bring campaigners together to share ideas and inspiration.

Scotland's 10th Anniversary as a Fair Trade Nation, 25 February 2023 – a week of social media activity and a celebratory event.

Fairtrade Fortnight 2023, 27 February – 12 March 2023 – launch of an education resource, an event with Eco Congregation Scotland and a project to highlight the issue of Fairtrade, climate change, food security and global solidarity.

Fair Trade and Fashion, 22 March 2023 – presented workshops at the Scotland Malawi Partnership's Youth Festival looking at fast fashion, Fair Trade and how to take action.

Ministerial Message

“On 25th March 2013 Humza Yousaf MSP, then International Development Minister, and now our First Minister, announced that Scotland had become only the second country in the world to achieve Fair Trade Nation status. This was an accolade of which we were rightly proud then, and which we continue to take pride in today.

And as we mark the 10th anniversary of that achievement, work is already underway to refresh the criteria, ensuring they remain robust, relevant and challenging, as we prepare to renew, for the second time our commitment to supporting Fair Trade by being a Fair Trade Nation.

For us in Scotland, being a Fair Trade Nation means acting with the principles of fairness, social justice and gender equality at the forefront of our minds. Whilst our International Development and Climate Justice Funds aim to tackle global challenges of poverty, injustice and inequality, our funding is only one part of our contribution and support for the Global South. Our approach on policy coherence for sustainable development makes clear that our wider policies, within Government itself, and how people in Scotland embrace “Active Global Citizenship” is also a huge part of Scotland’s global impact and contribution. Our buying choices in Scotland, and our commitment to Fair Trade, is a key part of this.



Christina McKelvie MSP
Image: Scottish Government

And at the centre of our bid to renew our Fair Trade Nation status is the Scottish Fair Trade Forum who work to build support for the Fair Trade movement across all sections of Scottish society, driving change. And change we must. As we celebrate the last 10 years, we must also look to the future and consider what we can achieve together in the next ten years.

If we are to tackle the climate emergency, to eradicate poverty, to achieve equality, to live peacefully – we must each play our part. Scotland is a caring nation – a Fair Trade Nation. I have no doubt we are up to the challenge.”

Christina McKelvie MSP, Minister for Culture, Europe and International Development

The Scottish Fair Trade Forum

2022-23 Highlights

More than 80 Fair Trade campaigners came together again in-person at our **Fair Trade Campaigner Conference** in Linlithgow on Saturday 19 November 2022. Our online events continued to focus on **the voice of producers**, and across all online events over 300 people tuned in.

Work on refreshing the **Fair Trade Nation criteria** with Fair Trade Wales involving a wide range of stakeholders was undertaken to ensure the criteria remain relevant, robust and comprehensive.

By October 2022, **55 MSPs** across all parties had pledged their support for Fair Trade.

On 25 February 2023, Scotland marked **10 years as a Fair Trade Nation**. With stakeholders and campaigners, we used the anniversary to set out the current and future challenges and the need to build a **Fair Trade future**.

We held a successful **Extraordinary General Meeting (EGM)** to approve updates to the Scottish Fair Trade Forum's Memorandum and Articles of Association, including to specifically allow for meetings online and to acknowledge changes to legislation.

In October 2022, 3 Malawian based social enterprises were selected for the **WFTO Kickstart Malawi** programme.

The Scottish Fair Trade Forum

2022-23 Highlights

Over the year, our Facebook page reached over 38,000 people and our Instagram page, over 13,000 which is up almost 900% on the previous year. Our new animation **Our Fair Trade Nation** has had over 500 views and counting.

Over the last year, we supported the **Alternative Coffee Company** to engage with over 30 Scottish coffee roasters and gain new repeat customers.

We published the first report highlighting the policies and expenditure on **Fair Trade in procurement** for all public bodies in Scotland highlighting the need for a more consistent approach to recording and reporting across the public sector to allow for transparency and comparison.

Members at the EGM supported the Board's plans to establish a **trading subsidiary** to take forward the income diversification work.

We made a successful application to the **National Lottery Community Fund** to support the making of five short films to celebrate community campaigning on the 10th anniversary as a Fair Trade Nation.

We continued to **strengthen our partnerships** with Scotland's Development Education Centres and with Fairtrade Schools, working together on resources for Scottish teachers; as well as with member colleges and universities.

We developed an **e-learning module** for Scotland's public sector entitled "Fair Trade at Work".

Activities and Impact

AIM 1: Developing a HUB OF EXPERTISE for Fair Trade in Scotland

The Scottish Fair Trade Forum has continued to play its part in **the global Fair Trade network** working with Fair Trade organisations across the UK and across the world.

- We continue as an active member of the **World Fair Trade Organization (WFTO)** working closely with the WFTO in Europe and globally.
- Over the year we developed our relationship with **Fairtrade Africa** and **WFTO Africa and Middle East** with a speaker from Fairtrade Africa as the guest lecturer at our Fair Trade Nation Lecture and a partnership project with WFTO Africa and Middle East in Malawi.
- We continue to work closely with other Fair Trade organisations in the UK (Fair Trade Wales and The Fairtrade Foundation) and with other organisations in Scotland looking to promote sustainable and regenerative businesses and the social economy. Fair Trade has much to contribute to the wider debates around social enterprises and co-operatives, creating a wellbeing economy, and community wealth building. We work closely with policy-makers and elected representatives to ensure Fair Trade is considered in public policy where relevant.



Martin Rhodes with Roopa Mehta, President, WFTO
Image: SFTF



Martin Rhodes with Bernard Outah, WFTO Africa
Image: SFTF



Martin Rhodes joins Board of WFTO Europe
Image: SFTF

Activities and Impact

AIM 1: Developing a HUB OF EXPERTISE for Fair Trade in Scotland

In February 2023, we marked 10 years since Scotland was first assessed as a **Fair Trade Nation**. We took the opportunity to celebrate successes over those 10 years but also to seek to recommit to achieving further progress and building a Fair Trade future. We held an event at The Trades Hall of Glasgow to bring campaigners together from across Scotland with Fair Trade producers and organisations both in-person and online. We were joined digitally by the President of the World Fair Trade Organization, Roopa Mehta; Sandra Cobbinah of the Asunafo Cocoa Farmers in Ghana; Howard Msukwa of Kaporo Smallholder Farmer Association in Malawi; and Jane Hutt, Welsh Government Minister for Social Justice. Then Scottish Government Minister for Business, Trade, Tourism and Enterprise, Ivan McKee MSP; and Michael Gidney, Chief Executive of the Fairtrade Foundation both spoke in-person at the event.



Campaigners at the Trades Hall of Glasgow
Image: SFTF

As Scotland marked 10 years of Fair Trade Nation status and Wales approached 15 years as a Fair Trade Nation, we undertook to refresh the Fair Trade Nation. The refresh aims to make the Fair Trade Nation criteria reflect the changes in the social, political and economic context over the almost two decades since the criteria was first agreed as well as to better reflect Fair Trade ambitions for the future. **Along with Fair Trade Wales** we engaged a consultant to review the criteria and the changed context. We then set out to strengthen the collaborative approach with potential stakeholders to ensure that new criteria can be applied internationally where this was wanted. Fair Trade organisations globally (including the World Fair Trade Organization, Fairtrade International, and the Fair Trade Advocacy Office) were invited with others to provide input to the refresh. It is hoped that the refresh will be concluded in late 2023.

Activities and Impact

AIM 1: Developing a HUB OF EXPERTISE for Fair Trade in Scotland

The Cross Party Group (CPG) on Fair Trade in the Scottish Parliament continued to meet throughout the year and the Scottish Fair Trade Forum continued to provide the secretariat. Having support from across the political parties in the Scottish Parliament is a key strength of Fair Trade in Scotland. The CPG is a place for MSPs and Fair Trade supporters to meet and exchange information and ideas. The CPG continues to give a platform to Fair Trade producers and their organisations including in the last year hearing from Doha Asous, an olive farmer from Palestine. The CPG has this year focused its interest on public sector procurement and possible ways of increasing the amount of Fair Trade products procured by public bodies in Scotland.

The Cross Party Group on Fair Trade held a joint meeting with the CPGs on Social Enterprises, the Wellbeing Economy, Co-operatives, Credit Unions and Community Wealth building in June 2022 to look at the crossovers of interests of the various CPGs on matters related to community wealth building. We have **continued to develop relationships** with organisations and networks looking to support and develop sustainable and regenerative businesses and a fair economy. We are members of Stop Climate Chaos Scotland, the Trade Justice Coalition Scotland, the Corporate Justice Coalition and Scotland's International Development Alliance.



Doha Asous
Image: Zaytoun

What we have learned and future plans

The importance of collaboration and partnership has always been important to the Scottish Fair Trade Forum's work but the last year has showed us more than ever how we can learn and develop working with other Fair Trade organisations and also with those organisations that share our commitment to a fair economy.

Going forward our future plans will be embedded in partnership and collaboration, and understanding Fair Trade as a contribution to a wider commitment to a fair economy.

Activities and impact

AIM 2: Increasing THE MARKET FOR FAIR TRADE goods in Scotland

Over the last year, we have continued to build the market for Fair Trade in Scotland through **support programmes, partnership work and research.**

- We have made significant progress in terms of our work with **The Alternative Coffee Company**, continuing to build the market for Rwandan and Ugandan coffee here in Scotland.
- We have also provided support and advice to businesses based in Scotland and Malawi who are looking to secure **Fair Trade certification and verification.**
- Our report into **Fair Trade Expenditure within the Public Sector**, published in December 2022, has helped us to gain a clear picture of where we are now in terms of Fair Trade and procurement, and what needs to be done in order for us to make progress in this area.



WFTO Kickstart Malawi

In partnership with World Fair Trade Organization Africa, we launched **WFTO Kickstart Malawi** – a programme that provides funding and support for three Malawian based social enterprises to become WFTO Guaranteed Members. We are delighted to welcome **Kibebe, Malawi Fruits** and **Thanthwe** on to the programme. WFTO Africa will provide in-country, hands on support for the enterprises so that they can work to embed the **10 Principles of Fair Trade** throughout the entirety of their businesses. Going forward, we will work to build the market for these goods in Scotland, supporting the enterprises to build sustainable international trade links.



Activities and impact

AIM 2: Increasing THE MARKET FOR FAIR TRADE goods in Scotland

Ethical Marketplace

Rainbow Turtle
Image: SFTF



We continued to work with Rainbow Turtle and Ollema Fairer Farming Ventures to explore the potential for a **‘Fair, Green and Scottish’ online ethical marketplace**. Thanks to the great work of students from Napier University, we now have a prototype of the site, which is ready for testing. This support was provided to us through an Interface student project.

Alternative Coffee Company

The Scottish Fair Trade Forum has continued to provide sales and marketing support to the **Alternative Coffee Company** – a social enterprise, green bean coffee wholesaler that connects specialty coffee farmers in Rwanda and Uganda, with independent roasters in the UK. As part of this support, we have built strong relationships with coffee roasters across Scotland and have presented and exhibited at numerous coffee festivals across the UK. We have also held roundtable events with roasters and other coffee importers to discuss issues around transparency and fairness in the coffee supply chain.

Partner cooperatives in Rwanda and Uganda are keen to learn more about the roasters that buy their coffee, and how it is received by the public. To help achieve this goal we have facilitated online sessions where farmers and roasters can meet to ask each other questions and get to know one another. We’re looking forward to continuing to promote the excellent coffee grown by the co-operatives.



Alternative Coffee Company
Images: Alternative Coffee Company



Activities and impact

AIM 2: Increasing THE MARKET FOR FAIR TRADE goods in Scotland

Procurement

Procurement of Fair Trade goods is a key way for public sector organisations to contribute to Scotland's national commitment as a Fair Trade Nation. In December 2022, we published our **Report into Fair Trade Expenditure within the Public Sector 2019-2022**. After analysing data from public authorities across Scotland, we concluded that contracting authorities have vastly different levels of understanding of Fair Trade, commitments to Fair Trade through policies, and mechanisms to record their annual expenditure on Fair Trade goods through their finance ordering systems.

Moving forward, we would like to make the case for a clear definition of Fair Trade within legislation and we aim to produce guidance for contracting authorities around how to aggregate Fair Trade expenditure.



Fair Trade in Perth & Kinross
Image: SFTF

What we have learned and future plans

We recognise the need for a more coordinated approach to procurement. Going forward, we intend to draw up a strategy that will focus on joining up efforts of campaigners, businesses, and contracting authorities so that we can all work towards a shared goal.

We have been able to draw upon local Fair Trade networks to support coffee growing, partner cooperatives. For example, this year Rainbow Turtle introduced The Alternative Coffee Company to Gatehouse Coffee Roasters in Paisley. As a result, you can now find locally roasted, fairly-traded Rwandan coffee in Rainbow Turtle.

Activities and Impact

AIM 3: Engaging Scottish COMMUNITIES in support of Fair Trade

Fair Trade campaigners across Scotland have highlighted the need to engage with younger and new audiences. In engaging Scottish communities this year, we have focused on continuing to work with our core campaigners and supporters, as well as engaging younger audiences by raising awareness of Scotland's status as a Fair Trade Nation and what that means, with our animation **Our Fair Trade Nation**.

We've strengthened our relationships with member colleges and universities and gained a lot by understanding the issues younger audiences care about; and we included a younger person's voice in our **Campaigner Conference**, which was really well received. To strengthen our future Fair Trade campaigning, we started work on **equality, diversity and inclusion** in our engagement. This will guide us and inform campaigners as we work to engage new audiences in Scotland's campaign for Fair Trade, for a fair and sustainable world.

→ We have such a strong and committed network of Fair Trade campaigners who really enjoyed coming together online during our **Scottish Fair Trade Awards** and **Scottish Fair Trade Campaigner Ideas Exchange**, and especially at our in-person events – the **Fair Trade Campaigner Conference** and **10 years as a Fair Trade Nation reception**. The events we have hosted and sponsored have been attended by over 1,400 people; including younger people in presenting, and discussions around Fair Trade and climate change will continue to prove helpful to Fair Trade campaigners and communities across Scotland.

"It was truly inspiring to meet in person again with the Scottish fair trade community."

FAIR TRADE CAMPAIGNER



Fair Trade Campaigner
Conference 2022
Images: SFTF



Activities and Impact

AIM 3: Engaging Scottish COMMUNITIES in support of Fair Trade

→ During the week leading up to **Scotland's 10th anniversary as a Fair Trade Nation** in February 2023, as well as our campaign event in Glasgow, we engaged all sectors of Scottish society in marking 10 years as a Fair Trade Nation **on social media** – businesses and organisations, faith groups, the public sector, civil society organisations, the Scottish Government, and Fair Trade producers. In February, on Facebook our reach was up 132% on the month before, on Instagram it was up 156%, and on Twitter we were mentioned 212 times with over 29,000 tweet impressions.

“Hearing from the producers always makes it real for me.”

FAIR TRADE CAMPAIGNER

→ While new audiences have been reached, there's a lot more work to do and more stories to tell, specifically in relation to the many ways that Fair Trade makes the world fairer and more sustainable. We started telling one of the many producer stories on Instagram on International Women's Day on the 8 March 2023. We took the opportunity to platform **Doha Asous, a Fairtrade Palestinian Women Farmer** who visited the UK with Zaytoun during **Fairtrade Fortnight**. We highlighted the ways that Doha cares for her land and olive trees – how she tackles the climate crisis. Our story was 50% more popular than our other Instagram posts.



Howard Msukwa, KASFA,
10th anniversary social media
Image: SFTF



Doha Asous featured in an
Instagram promotion
Image: Zaytoun (amended by SFTF)

Activities and Impact

AIM 3: Engaging Scottish COMMUNITIES in support of Fair Trade

Youth, social action and Fair Trade campaigning

Tabitha Nyariki's Youth Campaigning presentation given at the Campaigner Conference, was enjoyed by attendees. Tabitha told us about the interests of young people, including climate change, human rights, gender equality, the sustainable development goals, animal rights, and equality, diversity and inclusion.

Tabitha's key suggestions to mobilise younger people in social action included: involve them in planning, offer incentives, use social media, design campaigns and activities that fit the demographic and organise to take action and to protest. And use **#hashtags!**

Campaigners still enjoy sharing ideas with each other, and attendees at the Campaigner Conference liked hearing from Ian Fowell of **Linlithgow Fairtrade Partnership**, who presented so many great ideas from the group's campaigning over the years, and who had worked with young people from local Linlithgow schools who designed the beautiful Fair Trade bunting on show at the conference.



Tabitha Nyariki
Image: SFTF



Ian Fowell Image: SFTF

Activities and Impact

AIM 3: Engaging Scottish COMMUNITIES in support of Fair Trade

Continuing our partnerships with Fair Trade producers

From our annual Fair Trade Nation lecture with Mary Kinyua, **Chair of Fairtrade Africa** to our Campaigner Conference where we had a live link to Sandra Cobbinah of **Asunafo Cocoa Farmers**, we continue to ensure we provide a platform for Fair Trade farmers and producers to inform us about the difference Fair Trade makes.

At our 10 years Fair Trade Nation reception, we heard pre-recorded messages again from Sandra Cobbinah, from Howard Msukwa of **KASFA** and from Roopa Mehta, **President of the World Fair Trade Organization**. During Fairtrade Fortnight, the **Kasinthula Cane Growers Association** explained the challenges they face in their community and the difference the Fairtrade premium has made to them.

Howard Msukwa, Kilombero Rice farmer has celebrated KASFA's relationship with JTS and his personal joy at Scotland's achievement of 10 years as a Fair Trade Nation. He has, however, reported the impacts of the **drought in Northern Malawi** at the beginning of 2023 – the continued impact of the climate crisis on food security and community livelihoods. The need for continued and strengthened partnership with Fair Trade enterprises, farmers, workers and artisans who take climate action, protect the environment and care for the wellbeing of the people, is clearer than ever.



Kilombero Rice impacted by drought in Malawi
Images: Howard Msukwa

“As we grow in numbers, backed with evidence of the impact of our work and when our voices get stronger, we can collectively make a change in the current social economic systems, in our often exploitative supply chains, and create a new reality where Fair Trade enterprises are recognised as the relevant business models in our times. Therein lies the future of Fair Trade.”

ROOPA MEHTA, PRESIDENT, WORLD FAIR TRADE ORGANISATION

Activities and Impact

AIM 3: Engaging Scottish COMMUNITIES in support of Fair Trade

MSPs continue to sign the Fair Trade Pledge

Neil Gray MSP
Image: SFTF



We were delighted to be joined at our Fair Trade Campaigner Conference by **Neil Gray MSP**, then Minister for Culture, Europe and International Development; and by **Ivan McKee MSP**, then Minister for Business, Trade, Tourism and Enterprise at the 10th anniversary reception in February 2023.

At our campaigner conference, Mr Gray said: “It is incredible to see the diversity, the interest, the dedication that there is for Fair Trade across Scotland. I’m proud of the work that people across Scotland undertake in the name of Fair Trade.”

Ivan McKee MSP
Image: SFTF



MSPs have continued to show their support of Fair Trade with our Fair Trade Pledge campaign exceeding our target for the year, with 55 MSPs across all parties having committed to support Fair Trade. Our target though is 129 pledges!

What have we learned and future plans

This year has highlighted how important it is to continue to bring Fair Trade campaigners together in person to discuss and inspire each other, while providing opportunities to network with and to learn from younger people involved in social action and campaigning. Hearing from producers brings Fair Trade to life too and it’s important that we continue to offer a platform to Fair Trade producers to have their voices heard. We will continue to work on broadening Scotland’s Fair Trade audience, with a focus on younger people; and to telling the stories of various different Fair Trade farmers, workers, artisans and enterprises both here and across the world. The impact of the climate crisis, and Fair Trade as an alternative business model that protects people and the planet will continue as a focus as we move on to Scotland’s next 10 years as a Fair Trade Nation.

Activities and impact

AIM 4: Encouraging quality EDUCATION on Fair Trade

This year we have continued to work with **Scotland's Development Education Centres** and with **Fairtrade Schools** on professional development sessions and resources for teachers. As well as continuing our **Fairtrade Fortnight** campaigning with schools, we've been able to build the profile of the **World Fair Trade Organization** and the **10 Principles of Fair Trade** with teacher audiences and to strengthen our support for Scottish educators around the broader meaning of Fair Trade, about how Fair Trade supports the **Sustainable Development Goals**, and is central to being an ethical consumer and a global citizen.

Our focus moved away this year from offering a tailored package of support that schools would pay for due to the post-Covid landscape, to developing an e-learning module for the public sector.

→ We partnered with **Aberdeen for a Fairer World** and the **One World Centre** for an ethical Christmas consumer session, and with **Scotdec** along with **Fairtrade Schools**, on sessions to support teachers involved in or interested in the Fairtrade Schools Award and Fairtrade Fortnight. We were delighted to be invited by **The West Partnership** to deliver a session for Fairtrade Fortnight to teachers and children, and for this we partnered on this session with **JTS** and with **Koolskools** to highlight the voices and stories of producers. We were able to focus once again on farmers and producers during Fairtrade Fortnight in a resource we produced with **Scotdec** on the theme of climate change and food security.

→ **Dumfries and Galloway Learning for Sustainability Conference** invited us to deliver a live session and we worked with **WOSDEC**, and again with **Koolskools**, on a session called Fairtrade, Fashion and You. The focus on the garment industry, and the work of **Professor M. Azizul Islam** of the University of Aberdeen along with **Transform Trade** has been well received. Some of this content, along with much more was also presented at the Learning for Sustainability Conference in a magazine we produced for teachers called **Fair Trade, Sustainability and Global Citizenship**.



Image: United Nations



Image: SFTF

Activities and impact

AIM 4: Encouraging quality EDUCATION on Fair Trade

E-Learning Module

We are pleased to have developed an e-learning module for Scotland's public sector entitled "Fair Trade at Work". We developed this Module in collaboration with our E-Learning Working Group, a group of Fair Trade supporters who work in the public sector. Developing the Module in collaboration with these key stakeholders means we now have a strong product, which we look forward to offering to further and higher education institutions, councils and other public sector organisations later this year.

Fair Trade, Sustainability and Global Citizenship

It's as important as it's always been to choose Fairtrade products. We're really pleased though to have had the opportunity in our education work this year to talk about the root causes of unethical consumerism, and **Fair Trade as one of the ways to guarantee your buying choices are ethical.**

We've had the opportunity to highlight the 10 Principles of Fair Trade on many occasions this year to support learning about Fair Trade as a model of doing business and trade that puts people and planet first. The report we published about Fair Trade and the Sustainable Development Goals in 2022, gave many examples of how the SDGs need Fair Trade. The **17 SDGs and the 10 Principles of Fair Trade are aligned** in their vision of poverty reduction, equality and sustainability. Fairtrade Fortnight gave us the opportunity to focus on Fairtrade, climate change and food security, again highlighting Fairtrade's role in the bigger picture.

We've made progress this year on working with educators on Fair Trade's place in the curriculum, and in other global citizenship programmes, along with the educational opportunities that come from Fair Trade farmers and producers telling their own stories.



Image: WOSDEC

Activities and impact

AIM 4: Encouraging quality EDUCATION on Fair Trade

What have we learned and future plans

We've very much enjoyed working with farmers and producers to bring Fair Trade education to life. We've also enjoyed a bit of a focus on textiles and fashion and Fair Trade. We will continue to partner with Scotland's Development Education Centres, with Fairtrade Schools, and to take up the opportunities that come our way, as well as continuing to collaborate with Fair Trade farmers and producers to bring Fair Trade to life, and to provide resources and information to highlight Fair Trade as an ethical consumer's choice, linking with learning for sustainability and global citizenship.

Working in collaboration with those who work in the public sector and who are passionate about Fair Trade has served to strengthen our adult e-learning offer. This year, we learned that in order to generate income within the education space, we needed to pivot away from our plans to work in schools, and instead focus on adult learning. This is why we have focused our efforts into developing an e-learning module for the public sector.

“Thank you very much for giving us the opportunity to be a part of this live lesson. The children learned lots...”

TEACHER



Kilombero Rice being planted in fields, KASFA
Image: John Riches, JTS



Sugarcane farmers, Kasinthula Cane Growers Association
Image: Nduzani Zaya

Activities and impact

AIM 5: Improve our SUSTAINABILITY and maintain GOOD GOVERNANCE

The Scottish Fair Trade Forum is a membership organisation and as such it is important that we have **strong and transparent governance** in place.

- Our Trustees called an Extraordinary General Meeting (EGM) held in September 2022 to update the Scottish Fair Trade Forum's **Memorandum and Articles of Association** to best place the organisation to face current and future opportunities and challenges.
- As a charity and a company limited by guarantee, we report to both OSCR and Companies House as well as reporting to our funders such as the Scottish Government. We have over the last few years sought to diversify our income sources to make us more resilient as an organisation. We have primarily approached this by increasing income from consultancy services. The Scottish Fair Trade Forum's Board **agreed to set up a trading subsidiary** to take this work forward and this was put to members at the EGM.

During the year, we have **continued our commitment to good governance and sound financial management**.

We have reported successfully to Companies House and OSCR. We have reported on our grant funding to the

Scottish Government and have continued to receive grant funding from them.

We have been successful in a grant application to the **National Lottery Community Fund** to fund part of our work to mark 10 years as a Fair Trade Nation.



We produced our annual accounts which were examined by an Independent Examiner. We continue to be an accredited Living Wage employer and have maintained our Cyber Essentials accreditation demonstrating our commitment to cyber security.

Activities and impact

AIM 5: Improve our SUSTAINABILITY and maintain GOOD GOVERNANCE

We are committed to continually seeking to improve how we deliver services and assessing the impact of our work. We carry out regular **monitoring, evaluation and learning** and over the last year we have in particular focused on looking at our education work and our partnership working to monitor what we have done, evaluate its success and learn, to inform future activity.

We have developed our consultancy services as a means of **diversifying our income**. We have been working on a new e-learning course for public sector bodies which will be marketed in late 2023. We have also continued our work with partners to examine the potential for an online ethical marketplace based in Scotland. In this period, just under 20% of our income was from sources other than our core grant.



Scottish
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In September 2023, our Board presented plans to the Scottish Fair Trade Forum's members at an EGM to set up a trading subsidiary to be the vehicle for raising funds for the Scottish Fair Trade Forum. Members indicated their support for the plan. Directors for the planned subsidiary have now been recruited. We engaged a creative agency to work with them on branding for the new subsidiary, to be called **Fair Change Co.**

What we have learned and future plans

Setting up the new trading subsidiary as part of our commitment to income diversification requires bringing in new ideas, expertise and experience. The recruitment of Directors for the new subsidiary has allowed us to bring together the necessary mix of individuals to support the development of the subsidiary. It is planned that Fair Change Co. will be formally launched in Spring 2023.

Message from our Chair

“It has been an important year for Fair Trade in Scotland as we marked 10 years since we were first assessed as having met the criteria to be declared a Fair Trade Nation. It has been inspiring to be able to celebrate, both in person and online, many successes and milestones reached in those 10 years with Fair Trade campaigners and businesses across Scotland. However, importantly it has also been an opportunity for us all to reflect on what still needs to be achieved to secure a Fair Trade future for the planet – and so much is still to be done if we are to have fairness as the basis of all trade internationally.

Back in 2013, Scotland achieved its Fair Trade Nation status because of the tireless

commitment and activities of Fair Trade supporters over many years. Scotland has maintained the status because of the continued commitment and activities of Fair Trade supporters. Our ongoing commitment, working together, will contribute to building that Fair Trade future as a key part of a fair economy.

A big thank you to all of you have contributed so much to supporting and promoting Fair Trade over the last year and best wishes for all your endeavours going forward.”

Charles Sim
Chair, Scottish Fair Trade Forum



Charles Sim
Image: SFTF



Chair, Charles Sim with staff and volunteer at the Scottish Parliament. Image SFTF

Financial Overview

Statement of Financial Activities (including Income & Expenditure Account) For the Year Ended 31 March 2023

Income

Donations and legacies:

Grants £172,219

Membership fees and donations £9,217

Charitable activities:

Event and sales income £1,000

Consultancy and fee Income £21,063

Investments:

Interest earned £0

TOTAL £203,499

Expenditure

Staff costs £130,739

General campaign work £44,233

Other projects £8,950

Office premises £8,910

Office running costs £7,205

Grants and donations £2,244

Compliance and governance costs £16,478

Depreciation £659

TOTAL £219,418

The Scottish Fair Trade Forum would like to thank the Scottish Government International Development Fund, National Lottery Community Fund, Scotmid, Energy Agency, Anderson Strathern, Sisaltech, and also our members and others who donated for their financial support this year.

Our work this year

Thank you to everyone below who contributed to the our work during this period in review.

Volunteers

Sarah Aldred, Schools Volunteers

Erin Barr, Campaigns and Communications Volunteer

Jacob Hill, Development Volunteer

Shana Lord, Communications Volunteer

Staff

Martin Rhodes, Chief Executive

Catherine Newman, Engagement and Communications Officer

Kiera Wilkins, Development Officer

Sissa D Rasmussen, Finance and Administration Officer

Board of Trustees

Andy Ashcroft

Josh Brown

Angus Coull

Rachel Farey, Vice Chair

Senga Gall

Karena Jarvie

Liz Manson, Vice Chair

Sarah Middlemiss, Treasurer

Aimable Nshimiye

Tabitha Nyariki
(appointed September 2022)

Pam Robinson

Michael Ross

Charles Sim, Chair

Ndiuzani Zaya

Thank you

Thank you to our members for contributing to and supporting such an active Fair Trade Network in Scotland.

Members

51

Individual
Members

A special welcome to the **9** new organisational/group members (in bold) and **4** new individuals who joined us this year.

Aberdeen City Council

Aberdeen For A Fairer World

Aberdeen Unitarian Church

Aberdeenshire Council

African Moringa Ltd

Ayr Fairtrade Partnership

BAFTS Fair Trade Network UK

Balldesigner

Bearsden and Milngavie

Fairtrade Group

Christian Aid Scotland

City of Glasgow College

Clober Primary Fairtrade Committee

Cupar Fairtrade Group

Dalgety Bay Fairtrade Group

Dos Mundos

Dumfries and Galloway Council

Dumfries Fairtrade Group

Dundee City Council

Dundee Fair Trade Forum

Dunscore Fairtrade Group

Earth Squared

East Ayrshire Council

East Ayrshire Fairtrade Group

East Dunbartonshire Council

Edinburgh College

Edinburgh Fairtrade City Group

EE Wholesale UK Ltd.

Fair Business Alliance/Pacari UK

Fair Trade Stirling

Fairlie Fairtrade Initiative

Falkirk Fairtrade Steering Group

Ferry Row B&B

Firpark Secondary School Fairtrade Group

Gavin's Mill Community Project

Glasgow Caledonian University

Glasgow Clyde College

Glasgow Fair Trade Cooperative

Gogo Olive

Greencity Wholefoods

Greenwood Academy Fair Trade Group

Hand Up Events

Highland Wholefoods Workers
Co-operative

Hillpark Young Co-operative

Huntly Ethical Trading Initiative

Hurlford Primary School

Fairtrade Committee

Inverclyde Council

Inverkip Church

Inverness Fairtrade Group

Jubilee Scotland

Just Trading Scotland

Justice & Peace Scotland

Kelvinside Academy Fair Trade Group

Kibebe Malawi

Kilmarnock Academy Eco and Fairtrade
Student Group

Kingcase Primary School
Fair Trade Group

Kirkliston Parish Church Fairtrade Group

Koolskools

Kyle Academy Fairtrade Co-operative

Lenzie Fair Trade Group

Linlithgow Fairtrade Partnership

Melrose & District Fair Trade Group

Montrose Fair Trade Forum

Motherwell Fairtrade Steering Group

Neilston Primary Fair Trade Group

**Newarthill Primary School
Fair Trade Group**

North Ayrshire Fairtrade Zone Group

North Berwick Fairtrade Partnership

North Lanarkshire Council

One World Shop

Orkney Fair Trade Group

Oxfam Scotland

Palcrafts/Hadeel

Perth & Kinross Council

Perth & Kinross Fairtrade Zone Group

Peterhead & Buchan Fairtrade Group

Queensferry Fair Trade Group

Rainbow Turtle

Renfrewshire Council

Sandwood Primary Fair Trade Group

Saorsa Fair Trade Gifts

Scotmid Co-operative

Scottish Catholic International Aid Fund
(SCIAF)

Scottish Fire and Rescue Service

Scottish Qualifications Authority (SQA)

Second Nature Online Limited

Shared Interest

Six Degrees

Skypoint School Fairtrade Committee

Society of St Vincent de Paul

South Ayrshire Fairtrade Zone Committee

South Lanarkshire Council

St Andrews Fairtrade Town Campaign

**St John the Baptist Primary School
Fair Trade Group**

St Silas Episcopal Church

St. Catherine's of Alexandria Church

STC Expeditions

Stonehaven Fairtrade Steering Group

Strathaven Fairtrade Group

Strathpeffer Fairtrade Village Group

Terrapin Trading

The Balerno Fairtrade Village Group

The Co-operative Membership Scotland

The University of Edinburgh

The University of Strathclyde

Trade Right International/Carishea

Troon Fairtrade Initiative Group

Ujamaa Spice

Ullapool Fairtrade Group

University of St. Andrews

Unlimited Colour

Wellington Church

West Dunbartonshire Fairtrade
Network Group

West Lothian Council

Westray Fairtrade Group

Yho! Yho!

Zaytoun

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Organisations

Support our work



Scottish
Fair Trade
Forum

→ **Donate**

→ **Join as a Member**

→ **Sign up to our emails**

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www.scottishfairtradeforum.org.uk

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Instagram: [/FairTradeNation](https://www.instagram.com/FairTradeNation)