

FAIR TRADE IN  
EDUCATION WEEK  
4-8 MARCH 2024

# FAIR TRADE & SUSTAINABLE DEVELOPMENT GOAL 12 RESPONSIBLE CONSUMPTION & PRODUCTION

## PURPOSE



To learn about the sustainable production of Fairtrade organic cotton, and how it offers a clothing choice for responsible consumers.

## MATERIALS

- The life-cycle of a t-shirt, TED-Ed - [short YouTube video](#).
- Fairtrade organic cotton & SDG 12, Koolskools & Scottish Fair Trade Forum - PowerPoint & notes [here](#).
- Unravelling the Thread, Fairtrade - [Vimeo video](#).

## ACTIVITIES



Show the 6 min video 'The life-cycle of a t-shirt'. Find out how a regular t-shirt is made and about the environmental impact. Ask learners what surprised them. Did they learn anything new?

Work through the PowerPoint about Fairtrade organic cotton.



Watch the 12 min video 'Unravelling the thread'.

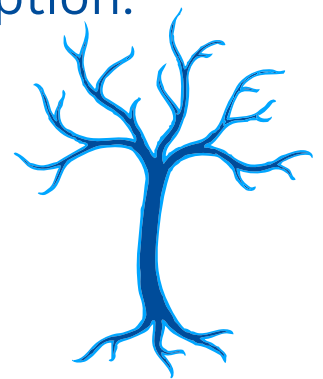


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## ISSUE TREE

Together produce an issue tree as a way of structuring an enquiry into the cause, effect and solutions to unsustainable clothing production and consumption.

WOSDEC has information about the issue tree methodology.



## TAKING IT FURTHER

- Make a poster or video detailing Fairtrade organic cotton's credentials to support responsible consumption and production (SDG 12)
- Get in touch with Koolskools with questions about a Fairtrade uniform choice
- Take a look at Transform Trade's campaign 'We Need a Fashion Watchdog' and email your MP
- Research the 10 Principles of Fair Trade from the World Fair Trade Organization
- Consider becoming a Fairtrade School
- Become a member of Scotland's Fair Trade network
- Read more about Sustainable Development Goal 12

